



**SVENSK
ELEKTRONIK** PRESENTS

EMBEDDED CONFERENCE SCANDINAVIA 2018

EUROPE'S LARGEST EMBEDDED CONFERENCE

FOCUS AREAS IN 2018

- Embedded Software
- Hardware Solutions
- IoT, Cyber-Physical Systems (CPS) & Security

November 6-7, 2018
KISTAMÄSSAN • STOCKHOLM

www.embeddedconference.se

**embedded
conference**
scandinavia

Welcome to the 13th edition of **EMBEDDED CONFERENCE SCANDINAVIA**

After the last few years' success with record breaking numbers of participants Embedded Conference Scandinavia, ECS, has strengthened its position as Europe's largest embedded conference and the largest embedded event in Scandinavia. If you would like to meet development and product managers, system engineers, project managers and designers to do business and exchange experiences, ECS is an unmissable event to exhibit at. Simple booths and ready-made exhibitor packages make it easy to participate. ECS has over the years become more and more international and last year we had participants from 25 countries.

SUCCESSFUL CONCEPT

By offering a world-class conference program featuring the most topical speakers, a growing exhibition presenting the very latest industry news, popular social activities as well as the awards ceremony of the Swedish Embedded Award, Embedded Conference Scandinavia is a highly successful concept. As previously, ECS is completely free-of-charge for visitors. Embedded Conference Scandinavia is held just north of Stockholm in Kista, Sweden's very own Silicon Valley, the perfect strategic location with over 1,000 companies in the area actively involved in the ICT sector.

ALL THE LATEST NEWS

At Embedded Conference Scandinavia all of the latest and hottest technologies in the embedded sector will be presented and discussed. The most up-to-date research will be featured along with user experiences and future requirements. To ensure a high quality and well balanced conference program it is developed by a committee consisting of experienced embedded professionals from both industrial and academic sectors.

AN INTERNATIONAL MEETING PLACE

At Embedded Conference Scandinavia there is a large proportion of exhibitors, visitors and speakers coming from countries other than Sweden, which puts the event in a leading position internationally. The conference language is English.

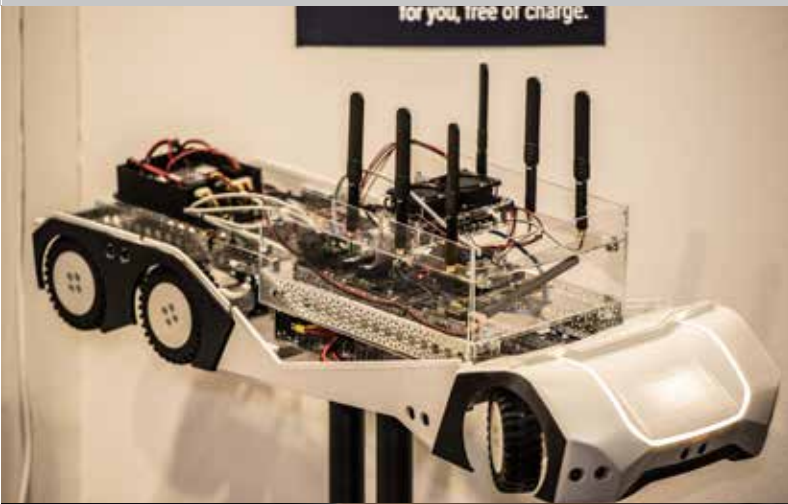
QUALIFIED VISITOR TARGET GROUP

At Embedded Conference Scandinavia exhibitors have the opportunity to meet almost 2,000 development and product managers, system engineers, project managers and designers from a wide range of industries.



EXAMPLES OF COMPANIES THAT REGULARLY VISIT ECS ARE:

ABB, Assa Abloy, Atlas Copco, Banquit, Bombardier, Combitech, Ericsson, Flir Systems, GE Healthcare, Huawei, Intel, Maquet, The Swedish Post & Telecom Authority (PTS), SAAB, Scania, Tele2, ThyssenKrupp, Toyota and Volvo.



“I regard ECS as the key event for the embedded systems industry in Northern Europe. Its attendees make the perfect audience for me to talk about subjects like Bluetooth 5 and Bluetooth mesh.”
– **Martin Woolley**, Technical Program Manager, EMEA, **Bluetooth SIG**



“The ECS is one of the most important events in the Nordic region and we are pleased about the number of visitors at our booth. We definitely will sign up for a participation in 2018 to show our customers and partners the importance and commitment from Kontron for the Nordic region.”
– **Norbert Hauser**, VP Marketing, **Kontron**

EXHIBITING AND SPONSORING OPPORTUNITIES

EXHIBITOR PACKAGES

STAND PACKAGE	SMALL 3x2 m	MEDIUM 6x2 m OR 3x4 m
Members of Svensk Elektronik	SEK 25 500	SEK 34 800
Non-members	SEK 33 500	SEK 42 800

For other sized packages, please contact us.

Application Fee: SEK 3 900

Co-exhibitor Fee: SEK 3 900

All prices are in SEK. VAT is added where applicable.

Included in all packages:

- White walls
- Carpet
- Electricity connection
- Wifi
- Stand cleaning

Add-on furniture package:

 SEK 2 300

1. Bar table, 2 bar stools, 2 spotlights, brochure rack
- OR
2. Conference table, table cloth, 2 chairs, 2 spotlights, brochure rack

TERMS OF PAYMENT

- The application fee will be invoiced at the time of registration/order confirmation.
- 50% of the fee is due for payment 6 months before the event.
- 50% of the fee is due for payment 60 days before the event.

SPONSORSHIP PACKAGES

If you would like to become a sponsor of ECS, please contact us on the details below for a discussion.

WELCOME TO CONTACT US!

For more information about stand booking, stand location, sponsorship, etc., please contact:
Anna Weilemar/BraMässor
 anna.weilemar@bramassor.se
 +46 739 58 13 53

Now **LOWER** price for a medium package!





SUMMARY EMBEDDED CONFERENCE SCANDINAVIA 2017

- Some 90 exhibiting companies, organizations and universities
- 1,941 visits during two days (compared with 1,913 visits in 2016)
- Participants from 25 countries
- Some 80 conference sessions, tutorials and workshops
- Four keynote speakers: Elena Fersman, Ericsson, Niklas Karpe, Scania, Maarten Struys, Microsoft and Tor Björn Minde, RISE SICS
- Opening speech held by Niklas Karpe, Head of Powertrain Control Platform, NEP, Scania

“ECS is getting more and more similar to its big brother ESC in San José, and it’s excellent that we now have such a big Embedded event closer to home. I think the event has a great mix of exhibitors, seminars and workshops, and I can learn about trends and news in the embedded world. It is also a great place to connect with new contacts and meet old friends in the industry.”

– **Johan Widell**, Senior Software Developer, **Getinge**



“It is interesting to see how ECS has become such a well established event for the embedded industry. More suppliers of both hardware and software tools from outside of the Nordic Countries see value in participating. This increases the value for the Nordic visitors even further.”

– **Mats Andersson**, Chairman of the Embedded Section of the **Swedish Electronics Trade Association**.

ECS IN SHORT

- 13th edition
- 2 days
- 2,000 participants
- 80 conference sessions, seminars and workshops
- 6 parallel conference tracks
- 90 exhibitors
- Participants from 25 countries

Embedded Conference Scandinavia is organized by:

The Swedish Electronics Trade Association with the Embedded Technology section, in co-operation with the "Elektronik i Norden" news publisher and the exhibition organizer BraMässor.

TOPICS IN FOCUS AT THE ECS 2018 CONFERENCE & EXHIBITION

- **Embedded Software**
 - Operating Systems
 - Open Source Software
 - Security
 - Tools and methods
 - Test and verification
- **Hardware Solutions**
 - FPGA and SoC solutions
 - COTS platforms
 - Adapted System Solutions
 - Low Power Solutions and processors
 - Test and verification
- **IoT, Cyber-Physical Systems (CPS) & Security**
 - Infrastructure
 - Networks
 - Sensors
 - Security



EMBEDDED CONFERENCE SCANDINAVIA 2018

Venue: Kistamässan, Stockholm, Sweden

Date: November 6-7, 2018

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For questions regarding becoming a member of Svensk Elektronik/The Swedish Electronics Trade Association, please contact Lena Norder, lena.norder@svenskelektronik.se, +46 8 782 09 70

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