

## Privacy policy for events arranged by BraMässor Sverige AB

BraMässor is responsible for processing the company and personal data of persons registering to one of our events as a visitor, conference delegate, exhibitor, media representative, speaker etc. or persons showing an interest in one of our events, signing up for our newsletters etc.

The data may include, for example, company name and area of industry, but also contact details such as name, title, phone number and email address.

The data may be used for the purpose of contracts and administration or for marketing purposes by BraMässor. The registered information may also be used for analyzing tools for marketing purposes.

BraMässor does not sell collected data, but may share the data with our organizing partners, sponsors or suppliers. This data may be used for marketing purposes, e.g. emails regarding products or services.

You may request that information about you is corrected or removed by emailing us at: [info@bramassor.se](mailto:info@bramassor.se)

or by writing to us at the following address:

BraMässor Sverige AB  
Box 22307  
SE-104 22 Stockholm

In the case that you receive newsletters or emails from BraMässor, you are given the opportunity to unsubscribe to further information. In all our emails or newsletters there is a reference to how you unsubscribe from any digital information from us.

Events organized by BraMässor are photographed and filmed for advertising purposes and we reserve the right to use these images / movies freely in our own and in partners' channels without further consent from you as a participant. All material is reviewed and inappropriate, discriminatory or offensive material is deleted.