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## Four highly topical keynotes at Embedded Conference Scandinavia

**Speakers from Google, Amazon Web Services, IBM Watson IoT and Cisco are now confirmed keynotes at this year's ECS and they will primarily speak about topics such as AI, IoT and Cyber Security.**

- We are very proud to introduce these renowned speakers who will present the latest trends and the strategic importance of these topics, says Anna Weilemar, Project and Press Manager for Embedded Conference Scandinavia.

The four keynote speakers are:

- Ted Schönbeck, Google: AI - from hype to reality
- Richard Elberger, Amazon Web Services: Securing IoT everywhere
- Colin Williams, IBM Watson IoT: Unlocking Industry value out of IoT and AI
- Christian Heinel, Cisco: How to create an effective security architecture

Apart from these high profile keynotes ECS will this year focus on a number of specially invited reputed speakers who are active within selected areas. They are, amongst others, Jana Tumova, KTH Division of Robotics, Perception and Learning, Fredrik Heintz, Linköping University, who will speak about future cyber-physical AI systems and Johannes Kristian from Bosch Software Innovations whose topic is on open source and industrial automation.

This is part of the ambition to create an even more edgy and exciting conference program for our delegates. As in previous years a large part of the program consists of presentation proposals submitted by the most important companies in the industry, both Swedish and international. This year a record breaking number of abstracts have been received, which will guarantee a very high quality of the program. The program is now being put together to be finalized in early September.

This year's ECS takes place on November 5-6 at Kistamässan in Stockholm, Sweden.

### About Embedded Conference Scandinavia (ECS):

ECS was organized for the first time in 2006 and has over the years developed into becoming Europe's largest embedded conference. The two-day event consists of a highly qualitative conference program, an important exhibition and popular social activities. ECS has around 80 exhibitors and attracts some 2,000 delegates.

### For more information:

Visit [www.embeddedconference.se](http://www.embeddedconference.se) or contact Anna Weilemar, [anna.weilemar@bramassor.se](mailto:anna.weilemar@bramassor.se), +46 (0)739 58 13 53

**Embedded Conference Scandinavia arrangeras av:**



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