

Press Release 2019-05-08

## Embedded Conference Scandinavia develops further - Google and Amazon Web Services already confirmed speakers

The organizers of Embedded Conference Scandinavia (ECS) continue the process of developing the event and putting together a world-class conference program. Digitalization, IoT, System-of-Systems, Cyber-Physical Systems, AI and Machine Learning are some of the focus areas at this year's event which takes place November 5-6 at Kistamässan in Stockholm, Sweden. Among the speakers already confirmed for the program are Ted Schönbeck from Google, Richard Elberger from Amazon Web Services and Colin Williams from IBM Watson IoT.

- This year we are putting extra effort into the program part of the event, explains Björn Delin at BraMässor who is one of the organizers of ECS. – We will invite a number of well renowned speakers within selected focus areas. Apart from some keynotes and specially invited speakers a large part of the program will be, as previously, put together from contributions sent in via a Call for Papers system.

Head of the Conference Committee is Ulf Bodin, Divisional Manager at EISLAB (Embedded Internet Systems Lab), Luleå University of Technology.

- The selection process for the contributions received from the Call for Papers system will be tightened and more will be demanded from the speakers this year, says Ulf Bodin. – This is to ensure that the presentations we accept are of a high standard and contribute towards a state of the art conference.

The conference program for ECS 2019 will be published in full in early September. So far "Securing IoT everywhere" by Richard Elberger, Amazon Web Services and "AI – from hype to reality" by Ted Schönbeck, Google, are confirmed presentations.

Presentation contributions are accepted until June 3, [please click here for more information >>](#)

### About Embedded Conference Scandinavia (ECS):

ECS was organized for the first time in 2006 and has over the years developed into Europe's largest embedded conference. The two-day event consists of a highly qualitative conference program, an important exhibition and popular social activities. ECS has around 90 exhibitors and attracts some 2,000 delegates.

### For more information:

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**Embedded Conference Scandinavia is organized by:**

