

ECS 2013: M2M Summit Scandinavia to be launched in Sweden and co-located with Embedded Conference Scandinavia

The M2M Summit Scandinavia will be launched in Stockholm on November 5-6 within the well-established Embedded Conference Scandinavia (ECS).

Sweden will see the launch of a brand new M2M event in November; the M2M Summit Scandinavia. For the first time a special M2M area will be integrated into ECS. The two-day M2M exhibition and the dedicated one-day M2M conference on 5th November offer a unique opportunity to experience the fascinating field of Machine to Machine Communication.

- We are very much looking forward to a successful launch and co-operation with the Embedded Conference Scandinavia, says Grant Mahmutovic, Board of Directors, TEMA Technologie Marketing AG, organizer of the M2M Summit Scandinavia. – Sweden and Stockholm are at the forefront when it comes to Embedded Technology and M2M. It is a natural choice of location for a new M2M event. And to co-locate our summit with the world famous ECS will only be of benefit for all participating.

Embedded Conference Scandinavia (ECS) will be held for the 8th time in 2013. This year the event will move to Kista, just outside of Stockholm, which with its large cluster of IT companies is seen as the “Silicon Valley of Scandinavia”. The two-day conference covers most aspects of embedded technologies and has multiple tracks including the most interesting technologies and a management oriented track. Concurrent with the conference there is an exhibition where a large share of Nordic and International embedded companies exhibit their products. The event also features an evening reception and the “Swedish Embedded Award” ceremony.

- We are very pleased to be able to host the M2M Summit Scandinavia together with ECS this year, says Johan Nordin, chairman of the Embedded Technology section within the Swedish association Svensk Elektronik, organizer of ECS. – ECS has been growing organically for seven years and the addition of the M2M Summit Scandinavia will ensure that this year we take a major step on the growth curve. There will be even more reason for visitors to come to Kistamässan in November so it's a win-win situation for all involved.

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