

DESTINATION MARINA

OCTOBER 24-25, 2017 • ERIKSBERGSHALLEN, GOTHENBURG, SWEDEN

CONFERENCE & EXPO FOR LEISURE AND GUEST MARINAS AND BOATYARDS

WE ARE PROUD TO PRESENT

– a completely new industry forum
for marine tourism and guest and
leisure marinas

CONFERENCE AND EXPO

for all who own, operate, equip
and work with leisure and guest marinas,
boatyards and boat clubs.

Co-arranged by:



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A FIRST FOR SWEDEN!

Destination Hamnen [Destination Marina] is a completely new industry forum for anyone working with guest and leisure marinas now or in the future.

A productive meeting place with a professional seminar programme and exhibition

Destination Hamnen will feature:

- Seminars – Workshops – Lectures – Trade association meetings
- Expo – Demos – Exhibition
- Meeting place – Socialising – Networking
 - Opportunities to share experience – Inspiration
- Future – Vision – Development

A B2B event – exclusively for industry representatives

The leading players in the industry are bringing the sector together around the subject of marine tourism and the development of leisure marinas. The vision is a productive forum that will provide the inspiration, power, and knowledge to deliver the leisure marinas needed for the boating enthusiasts and nautical tourism of tomorrow – marinas offering facilities and a level of service that both maintain and increase interest in boating and marine tourism in Sweden.

For two days, Destination Hamnen will feature a professional and creative conference programme in parallel with a range of thought-provoking product presentations.

On offer will be seminars, discussions, presentations, exhibitions, meetings and opportunities for collaboration and socialising aiming to generate the energy and drive to embark on new projects and collaborative ventures. This will raise the profile of marine tourism and boating in Sweden, both nationally and internationally.

Meaningful business encounters!



The aim is to act as a meeting place and forum that will:

- Bring together all the important players and partners in the fields of tourism and hospitality and the supply chain
- Present new technology and services in an effective way
- Offer a conference program that will increase interest in and opportunities for the provision of better marinas
- Increase customer satisfaction among boating enthusiasts by providing marinas with a higher level of service and better facilities



A growing market with major potential!

The future and development of guest marinas, boatyards and boat clubs will be greatly affected by changes in Swedish boating and nautical tourism, both nationally and internationally.

Nautical tourism and leisure marinas will become an even more important part of the overall offer available to the tourists of tomorrow – not only in the form of direct income for a destination but also as a catalyst for other operators at the location.

Alongside the development of tourism, guest marinas are undergoing major technological change. New laws and regulations have introduced completely different environmental and safety requirements.

New target groups with different expectations of the guest marina and destination will place greater demands on service and experiences.

At the same time, boats are becoming bigger and heavier, bringing about different requirements for facilities and structures.

Guest marinas are no longer simply the haunt of boat owners who spend 3 or 4 weeks on the water every summer.

They are attracting new visitors, including campervan and caravan users.

The range of services demanded is changing and increasing, car and bicycle hire, sightseeing, prepaid cards and more sophisticated restaurant choices being just a few examples.

Change requires an investment in advanced equipment and redevelopment as well as the development of personnel and organisations.

So a single, creative meeting place is very much needed – a place for all parties involved in marinas to come together and enjoy a programme and a range of activities aiming to enable better service provision and experiences and enhance the overall attraction of their destination.

Destination Hamnen - a comprehensive, professional seminar programme

The trends and technical developments in an industry that is facing major challenges make it very important for owners and managers to keep abreast of changes. Trade associations will be arranging members' meetings in conjunction with the seminars, and the exhibition will feature a number of short seminars and presentations.

Seminar Programme and Workshop

A programme that will be of benefit to visitors from marinas, boatyards and boat clubs as well as the tourist trade and the local community – and provide inspiration to participants.

Content includes:

- Industry trends in leisure marinas, focussing on both tourism and marina development
- Upgrading of marina technology, service, safety and comfort
- Finances – profitability
- The environment and environmental development
- Legislation and regulations that affect leisure and guest marinas
- Presentations about or relating to destination development

Destination Hamnen will be of interest to those working in marine tourism and the leisure marina sector

– from leisure marinas, guest marina managers and owners, contractors, boat club committee members and representatives to boatyard owners and owners of commercial boatyards and marinas.

Tourism managers, business executives/leaders, community development managers, local politicians (municipalities, county councils and parliament), civil servants from the Ministry of Enterprise and Innovation, the Agency for Economic and Regional Growth, and anyone interested in issues relating to leisure marinas and destination development

Who will be exhibiting?

The exhibition is open to any firms offering products, technology and services for leisure marinas and boatyards, e.g.:

- Marina equipment, derricks, jetties, finger pontoons, mooring and handling equipment
 - Electrical, heating, ventilation and sanitation equipment, building construction, toilets and toilet discharge equipment
 - Boat cleaning and lifting equipment, trailers and props and environmental equipment
 - Fire equipment, safety equipment, IT equipment, etc.
 - Products and services relating to leisure marina services
- It is also open to companies working in destination development and tourism.

Marina party

On the evening of 24th October, there'll be a "marina party" for trade representatives with refreshments, entertainment and the presentation of awards.

"Destination Hamnen" will enable you to meet new partners, customers, suppliers and industry colleagues. How would you like to get involved?

Expo and exhibition

Exhibit at Destination Hamnen and show off your products and services to the whole sector! This is an opportunity to present your latest news and show what your company has to offer. Exhibitors with bulky products have the option of outdoor exhibition spaces adjoining the exhibition hall. Off-the-shelf display stand packages are also available.

Comprehensive conference programme

The conference programme is one of the cornerstones of Destination Hamnen and a must for all those interested in leisure marina facilities – a comprehensive two-day conference with inspiration from Swedish and international speakers presenting all the latest developments in leisure marinas and discussing and debating with conference attendees!

Speakers

Would you like to be a speaker at Destination Hamnen? We are issuing a call for papers to ensure that the seminar programme reflects the challenges facing the industry and its most important issues, and are happy to receive your suggestions of topics and presentations. Please contact us for more information.

Expo presentations - Workshops

The exhibition will feature a market place with a stage, primarily for exhibitors to give presentations. Would you like to get involved in the programme? We will be pleased to receive suggestions of topics and presentations to ensure that the programme reflects the challenges and most important issues facing the industry. Please get in touch for more information.

Partners/Sponsors

Destination Hamnen offers companies and organisations several different forms of partnerships and sponsorship arrangements. Please contact us for more information.

Visitors

We welcome you and your customers and industry colleagues to the exhibition, seminar programme, workshops and marina party. The event offers a chance to view the latest products and services, learn from the experiences of others in the industry, meet industry colleagues, network and more. Visit www.destinationhamnen.se to book your tickets

Cost:

8-12 square metres: SEK 1,390/sq m

12 square metres: SEK 895/sq metre (for any square metres in excess of 12)

Basic charge: SEK 2,900

All prices are exclusive of VAT

Be in at the start!

Register today and be in at the start. Exhibition space at Eriksbergshallen is limited and available on a first come, first served basis. Contact us today to reserve your place!

Information and contact

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Date: October 24-25 2017

Venue: Eriksbergshallen, Göteborg

Open: 9.00 – 5.00



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