



# SPONSOR & EXHIBITOR INVITATION TO THE SWEDISH SURGEONS' WEEK 2022

**Kistamässan Congress & Exhibition Centre,  
Stockholm, August 22-26**



# WELCOME TO A PHYSICAL SURGEONS' WEEK IN STOCKHOLM 2022!

After having to postpone the Swedish Surgeons' Week (Kirurgveckan) 2020 in Luleå, it was eventually organized digitally in Gothenburg with honours. But in 2022 we are back with a physical event – which is what everyone is longing for! And this time in Stockholm, in the centre of the Swedish healthcare regions with many hospitals nearby and with easy access from all parts of Sweden. Further, Kistamässan is an ideal venue for Kirurgveckan, so we could not have had any better prerequisites for returning after the pandemic.

## **The whole region is involved in the arrangement!**

Kirurgveckan 2022 will be arranged by all hospitals in Stockholm – from North to South. In the organizing committee there are representatives from Norrtälje Hospital, Danderyd Hospital, Karolinska University Hospital, S:t Görans Hospital, Södersjukhuset, Ersta Hospital and Södertälje Hospital. Congress Directors are Robert Bränström and Folke Hammarqvist from Karolinska Sjukhuset.

Together they plan for a highly interesting program, where all sub-associations of the Swedish Surgical Society will be taking part as usual.

Since the whole region is involved we can expect plenty of delegates from its hospitals.

## **Welcome to participate!**

Bosse Magnusson  
Traveko Scandinavia

## **About the Swedish Surgeons' Week (Kirurgveckan)**

The congress has been organized by the Swedish Surgical Society since the last century and is a reputable event gathering surgeons and specialist nurses from all specialties within the field. Each year 1,300-1,500 specialist doctors, general practitioners and nurses participate in Kirurgveckan, which is arranged in a new Swedish city each year. The Swedish Surgical Society has some 1,800 members, most of which are specialist doctors. More than half of them visit Kirurgveckan each year in order to develop competences, see and hear about product news and meet their colleagues. Furthermore around 50-60 surgical products suppliers participate as exhibitors and sponsors in order to meet their Swedish audience.



## Sponsorships at Kirurgveckan

Sponsors to Kirurgveckan 2022 will be visible in and be part of the scientific program.

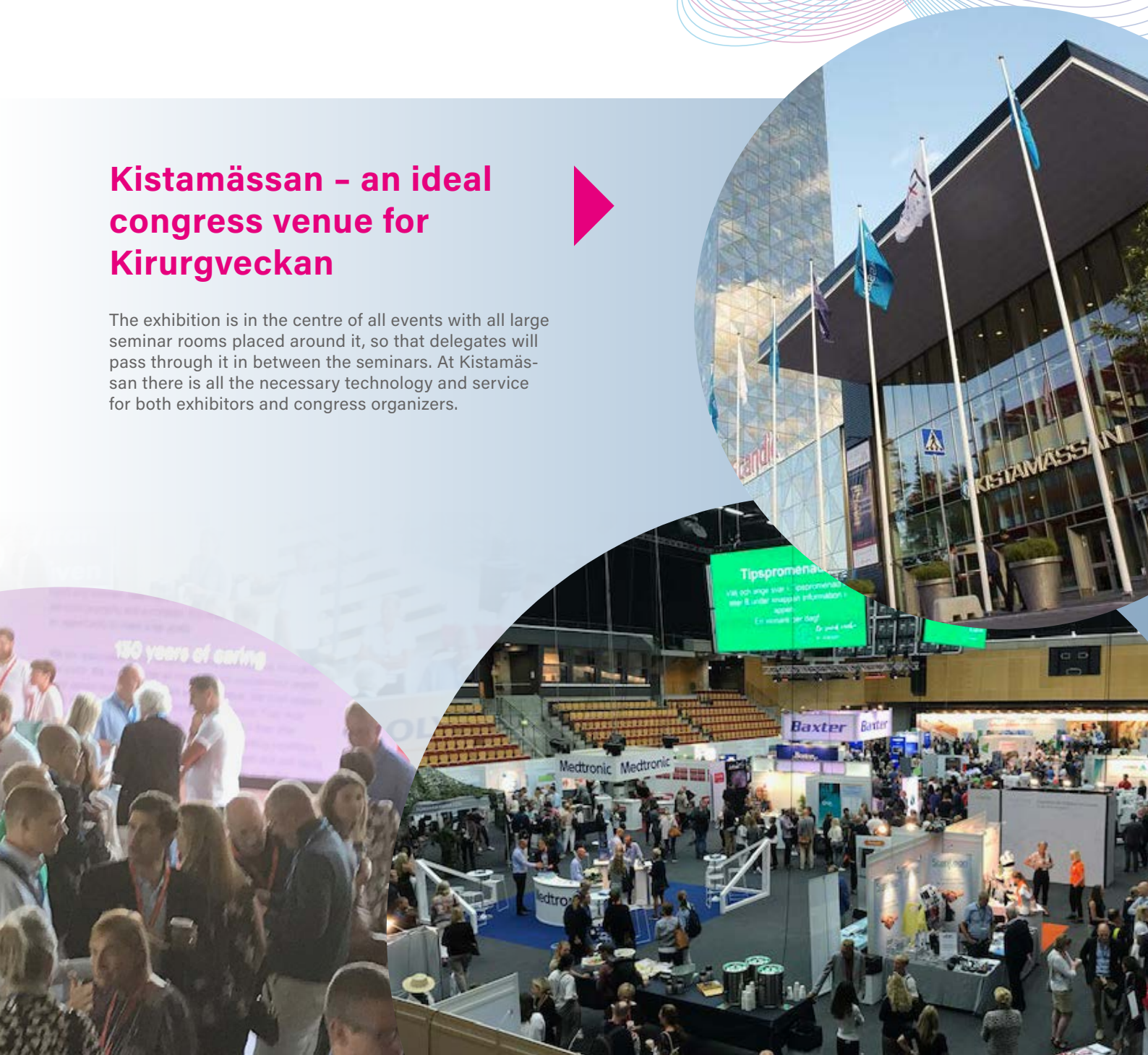
Further, as a sponsor you will get an increased exposure before the event as well as a distinct exposure at the venue during the event. You will e.g. be visible from outside the entrance and on the large Welcome Sign in the entrance hall.

**Sponsorship is available at three different levels: Diamond, Gold and Silver.**

Please contact us for more information:  
bo.magnusson@travekoscandinavia.se  
or +46 (0)703 323 390

## Kistamässan - an ideal congress venue for Kirurgveckan

The exhibition is in the centre of all events with all large seminar rooms placed around it, so that delegates will pass through it in between the seminars. At Kistamässan there is all the necessary technology and service for both exhibitors and congress organizers.





## FACTS KIRURGVECKAN 2022

**Date and venue:** August 22-26 at Kistamässan Congress & Exhibition Centre

**Website:** [www.kirurgveckan.se](http://www.kirurgveckan.se) (will go live in early January)

**Program:** The program will be published on the website early January and will be updated continuously.

**Accommodation:** Sponsors and exhibitors will receive information from Traveko as soon as they can book the hotel rooms reserved close to Kistamässan as well as in Central Stockholm.

**Event app:** The Kirurgveckan event app will present all sponsors and exhibitors to the delegates. Here you will also find the delegate list.

**Badge scanning:** Exhibitors will be able to scan the badges of their stand visitors and receive their data via QR codes. This will be done with mobile phones. Information regarding this will be available in late spring.

**Social program:** On Monday, August 22 the congress day is concluded with a Get Together in the exhibition area, which is open for all delegates and exhibitors. The traditional congress dinner will be arranged on August 24 at Berns in Stockholm, more information on how to order tickets will be available later. There will also be two so called "Watering Holes", one at Victoria Tower next to Kistamässan and one in Central Stockholm.

**Exhibition:** The Exhibitor Packages contain a back wall and a 1 m partitioning wall to neighbouring stand at a depth of 2 meters or a 2 m partitioning wall at a depth of 3 meters, electricity socket 2000 w/10 amp, WIFI, black carpet, table 180x60 cm, 2 chairs and spotlights with long arm (number depending on stand package).

A	2x2m	17.900:- (1 Exhibitor Pass included)
B	3x2m	26.900:- (1 Exhibitor Pass included)
C	4x2m	35.900:- (2 Exhibitor Passes included)
D1	6x2m	53.900:- (2 Exhibitor Passes included)
D2	4x3m	53.900:- (2 Exhibitor Passes included)

**Space only (min 15m<sup>2</sup>):** Larger stand space costs 4250:- per m<sup>2</sup> (electricity socket 2000w/10 amp and 1 exhibitor pass per 6m<sup>2</sup> is included).

A basic fee per exhibitor 3.900:- will be added.

If two or more companies share a stand, a basic fee of 3.900:- per company will be added.

All prices are quoted in SEK and are exclusive of VAT.

**Booking:** Please complete the attached application form and send to Bo Magnusson at Traveko. We will get back to you with a space allocation. Space is allocated in the order of booking.

**Exhibitor Passes:** Include lunches and coffee as well as the Get Together on August 22 after the seminars have finished. One per stand (Packages A-B) or two per stand (Packages C-D). Extra passes can be ordered separately at 2.550:- each.

**Sponsorship:** If you are interested in extra exposure and participation in the scientific program Kirurgveckan 2022 offers a number of opportunities. Please contact us for details.

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Organized by:

Local Organizers:

Exhibition and Sponsorship Partner:



SVENSK KIRURGISK FÖRENING  
SWEDISH SURGICAL SOCIETY



Danderyds Sjukhus



SÖDERSJUKHUSET



Norrtälje sjukhus



KAROLINSKA  
UNIVERSITETSSJUKHUSET



Capio S:t Görans Sjukhus



ERSTA  
SJUKHUS



Södertälje sjukhus

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