

# SPONSORSHIP OFFER FOR THE SWEDISH SURGICAL WEEK (KIRURGVECKAN)

August 22-26, 2022  
Kistamässan, Stockholm



We offer three (3) sponsorship levels packed with interesting opportunities. Please see more information about Kirurgveckan in our sponsorship and exhibitor invitation.

## DIAMOND SPONSORSHIP (Max 4)

### Our Diamond Sponsors will receive the following during Kirurgveckan 2022:

- One self produced seminar of max 45 mins in one of the large seminar rooms where most seminars are held. The sponsor seminars will take place during lunch and will be presented in the scientific program.
- The possibility to introduce one (1) selected scientific seminar in the program with a personal presentation or a pre-recorded movie (length: 3-4 mins). This will be prepared together with the person responsible for the seminars at the respective association.
- The possibility to arrange two (2) workshops in a room adjacent to the exhibition (seating up to 40 persons). Time slot to be agreed. All workshops are presented in the scientific program.

*Seminars and workshops are announced in the event app, amongst others with push notifications approx. 10 mins before start.*

- Exposure of Diamond Sponsors before and during the week includes:

- On the website [www.kirurgveckan.se](http://www.kirurgveckan.se)
- Ads and other visibility in the event app
- On the large digital sign in the entrance hall
- On the digital signs above the entrances of the exhibition hall
- On large signs with floor plans outside the exhibition hall
- On the large Surgical Week banner outside the exhibition entrance at Kistamässan
- In all exposure Diamond Sponsors' logos are placed at the top and larger than other sponsors

*Eight (8) exhibitor passes with access to all seminars and activities as well as lunch and coffee during the congress are included.*

**Cost: 180,000 SEK excl VAT.**

14m<sup>2</sup> exhibition space is included in our Diamond Sponsorship package. Any additional space will be charged for.

# SPONSORSHIP OFFER FOR THE SWEDISH SURGICAL WEEK (KIRURGVECKAN)

**August 22-26, 2022**

**Kistamässan, Stockholm**



## GOLD SPONSORSHIP (Max 4)

### Our Gold Sponsors will receive the following during Kirurgveckan 2022:

- The possibility to introduce one (1) selected scientific seminar in the program with a personal presentation or a pre-recorded movie (length: 3-4 mins). This will be prepared together with the person responsible for the seminars at the respective association.
- The possibility to arrange one (1) workshop in a room adjacent to the exhibition (seating up to 40 persons). Time slot to be agreed. All workshops are presented in the scientific program.

*Seminars and workshops are announced in the event app, amongst others with push notifications approx. 10 mins before start.*

- Exposure of Gold Sponsors before and during the week includes:
  - On the website [www.kirurgveckan.se](http://www.kirurgveckan.se)
  - Ads and other visibility in the event app
  - On the large digital sign in the entrance hall
  - On the digital signs above the entrances of the exhibition hall
  - On large signs with floor plans outside the exhibition hall
  - On the large Surgical Week banner outside the exhibition entrance at Kistamässan
  - In all exposure sponsors are prioritized in order of rank

*Six (6) exhibitor passes with access to all seminars and activities as well as lunch and coffee during the congress are included.*

**Cost: 95,000:- SEK excl VAT.**

6m<sup>2</sup> exhibition space is included in our Gold Sponsorship package. Any additional space will be charged for.

## SILVER SPONSORSHIP (Max 6)

### Our Silver Sponsors will receive the following during Kirurgveckan 2022:

- The possibility to arrange one (1) workshop in a room adjacent to the exhibition (seating up to 40 persons). Time slot to be agreed. All workshops are presented in the scientific program.

*Seminars and workshops are announced in the event app, amongst others with push notifications approx. 10 mins before start.*

- Exposure of Silver Sponsors before and during the week includes:
  - On the website [www.kirurgveckan.se](http://www.kirurgveckan.se)
  - Visibility in the event app
  - On large signs with floor plans outside the exhibition hall
  - On the large Surgical Week banner outside the exhibition entrance at Kistamässan
  - In all exposure sponsors are prioritized in order of rank

*Four (4) exhibitor passes with access to all seminars and activities as well as lunch and coffee during the congress are included.*

**Cost: 45,000 SEK excl VAT.**

Exhibition space will be charged for.

# SPONSORSHIP OFFER FOR THE SWEDISH SURGICAL WEEK (KIRURGVECKAN)

August 22-26, 2022  
Kistamässan, Stockholm



## FURTHER SPONSORSHIP OPPORTUNITIES

### Training Sessions

For the first time at Kirurgveckan 2022 our sponsors are able to arrange "training sessions" with the possibility to organize demos and exercises in a simplified wet lab environment during one morning or afternoon. This will take place in close collaboration with the local organizing committee and the Swedish Surgical Society's Young Surgeons' Section - KIRUB. All delegates of Kirurgveckan are welcome to participate depending on availability. As a sponsor you are responsible for the materials and the presentation - either with own contacts with surgeons or in collaboration with the local organizing committee. The maximum number of training sessions that can be held during Kirurgveckan is eight (8).

**Cost per session: 25,000 SEK excl VAT.**

### Lanyards

Our sponsors are offered to supply lanyards for the delegate badges. The sponsor is responsible for the production and delivery of the lanyards. Two sponsors can share this offer.

**Cost:** 2,000 lanyards (all delegates): **20,000 SEK excl VAT**, alternatively 1,000 lanyards (half of the delegates): **13,000 SEK excl VAT**.

### Extended exposure

For those sponsors who are interested we can offer extended exposure, amongst others on the escalator up from the entrance, on the floor in the upper entrance hall and in the toilets. There is also the possibility to sponsor the stewards' t-shirts.

**Please contact us for a presentation and prices.**

**To discuss sponsorship opportunities, please contact Bosse Magnusson at  
[bo.magnusson@travekoscandinavia.se](mailto:bo.magnusson@travekoscandinavia.se) or +46 (0) 703 323 390.**

Arrangeras av:

Lokala arrangörer:

Utställnings- och sponsorpartner:



SVENSK KIRURGISK FÖRENING  
SWEDISH SURGICAL SOCIETY



Danderyds Sjukhus



SÖDERSJUKHUSET



Norrtälje sjukhus



KAROLINSKA  
UNIVERSITETSSJUKHUSET



traveko  
SCANDINAVIA



Capio S:t Görans Sjukhus



ERSTA  
SJUKHUS



Södertälje sjukhus