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Practical Information

Free guest WiFi
1. Connect to the Wi-Fi named MAUGUEST
2. Enter the security key: malmouniversity
3. Open a web browser
4. Read and accept the user agreement
5. Choose your preferred login by clicking on the Facebook-, Google- or Twitter- icon
Login lasts 12 hours.

Room Host
All sessions will have a Room Host who will be presented before the first session. All practical or technical questions should firstly be directed to the Room Host.

Presentations
Presentations should be brought on a USB stick. For help with preparing and opening your presentation, please contact your Room Host.

Info desk
For technical problems and other practical questions during the sessions, contact your Room Host. At other times you should visit the Info Desk at the first floor of Orkanen (where the registration is).

Photo and Video
During the conference, photos will be taken and videos will be recorded. Photos and videos might end up on the Facebook page and/or the website. The photographers will avoid including anyone without consent, however, should this happen by mistake, please tell the photographer or email linnea@morth.se.

Conference Website
www.delegia.com/NordMedia2019

Social Media
Facebook: facebook.com/nordmediaconference or @nordmediaconference
Twitter: @nordmedia2019
Hashtag: #NordMedia2019
Conference Organizers

Malmö University, School of Arts and Communication (K3)

Conference Venue: Malmö University, Nordenskiöldsgatan 10, 211 19 Malmö, Sweden

NordMedia Planning Committee: Margareta Melin (NordMedia Director), Linnea Mörth (NordMedia Coordinator), Sinikka Torkkola, (Tampere University Finland), Henrik Örnebring (FSMK, Sweden), Mattias Ekman (FSMK, Sweden), Aske Kammer (SMID, Denmark), Lisbeth Morlandstø (NMFL, Norway), Mikko Villi (Mevi Ry, Finland), Jonas Ohlsson (Nordicom), Catharina Bucht (Nordicom)

Nordicom

The Swedish Association for Media and Communication Research (FSMK)

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Connecting the Nordic Media Research Community


Join fellow Nordic media and communication researchers in our newly launched Open Access database and take advantage of our curated resources and announcements.

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NORDICOM

NordMedia Network is operated by Nordicom at the University of Gothenburg in collaboration with the Department of Information Science and Media Studies at the University of Bergen. NordMedia Network is funded with support from the Nordic Council of Ministers.
Conference Programme Overview

Wednesday 21st August

11-13 Registration
11.30-13.00 Lunch meeting for division and TWG chairs and vice-chairs
13.00-13.30 Opening of the conference (OR:D138)
13.30-15.00 Keynote lecture Patrick McCurdy Comics, Collision, and Communication: Wrestling with The Beast (OR:D138)
15.00-15.30 Coffee break
15.30-18.00 Division and TWG-session 1
19.00-21.00 Reception at the Malmö Town Hall by invitation by the Mayor of Malmö

Thursday 22nd August

9.00-10.30 Division and TWG-sessions 2
10.30-10.45 Coffee break
10.45-11.45 Division and TWG-sessions 3
12.00-13.00 National meetings
   Denmark: OR:C231
   Finland: OR:D222
   Norway: OR:D138
   Sweden: OR:D131
13.00-14.15 Lunch
14.15-16.30 Keynote lecture: Anja Bechmann Social Media and Collective Behavior (OR:D138)
16.30-17.00 Coffee break
17.00-18.00 Division and TWG-sessions 4
19.00-21.00 Gala dinner at Moriska, Folkets Park

Friday 23rd August

10.00-11.15 Division and TWG-sessions 5
11.15-11.30 Coffee break
11.30-13.00 Division and TWG-sessions 6 plus business meetings
13.00-14.15 Lunch And NordMedia business meeting for division- &TWG chairs, vice-chairs & the organizing committee
14.15-15.30 Division and TWG-sessions 7
15.30-15.45 Coffee break
15.45-18.00 Keynote Panel, Challenging the Field: (OR:D138)
   Ending of the conference
19.00- Farewell party at Kölsvinet with dinner and dance at Malmö university
   Student Union
Key Notes

Wednesday

Key Note Lecture: Patrick McCurdy

Comics, Collision, and Communication: Wrestling with The Beast

This lecture tackles conference themes through the lens of The Beast: Making a Living on a Dying Planet, a graphic novel set in Alberta, Canada that tells the story of two millennials – Mary & Callum – living in the heart of Canada's oil country and working on opposite sides of a media firestorm. Born from academic research into the contentious mediatized debate surrounding Canada’s oil/tar sands, ‘The Beast’ was published as a critical reflection on the bifurcated state of energy discourse. Drawing from the comic's content, as well as from the collaborative process of its creation, ‘The Beast’ is discussed from three perspectives. First, as a public intervention in the mediated struggle over the representation of energy futures. Second, as a research project made possible through academic collision and collaboration. Third, the talk focuses on ‘The Beast’ of academia: the unwieldy domain of media and communications and how challenging the field creates new opportunities for research and understanding.

Patrick McCurdy (PhD) is an Associate Professor in the Department of Communication, University of Ottawa. His research draws from environmental communication, media theory and social movement studies to examine media as a site and source of social struggle and contestation. Patrick is a Core Member of the University of Ottawa's Institute for Science, Society and Policy, and a member of Sustainable Canada Dialogues, a network of Canadian scholars working towards Canada's transition to a low-carbon energy economy.

Thursday

Key Note Lecture: Anja Bechmann

Social Media and Collective Behavior

In her lecture Anja Bechmann will provide an overview of how she has been investigating collective behavior in social media during the last seven years using large-scale trace data primarily from Facebook. In her lecture Bechmann will conceptualize the collective on social media drawing on a pragmatism, STS and network theory inspired theoretical framework. Through trace data studies she will present findings on inequality, filter bubbles and (ongoing work on) disinformation that have been described as some of the challenges inalgorithmic scripted communication spaces facilitating collective behaviors and the potential manipulation there of by powerful and strategic actors. In this context she will also include methodological discussions on social big data ethics and conflicting values in the research work. An important element in studying collective behavior is applied artificial intelligence or machine learning models both as an element in the design work behind the optimization of the algorithms facilitating the object of study, and as important models in the analytical process of detecting such collective patterns in the data. Bechmann’s recent work thus discusses the need to control the work with AI more, outlining models for documentation needed in order to install effective governing procedures for explainable, accountable and fair AI.

Anja Bechmann is Professor at the Department of Media and Journalism Studies at Aarhus University in Denmark where she serves as chair of the research program in Media, Communication and Society and as Director of DATALAB (Center for Digital Social Research). She conducts multidisciplinary research at the intersection between algorithms and media sociology er work has been published in several academic journals as well as in various edited volumes at Routledge and MIT Press.
Friday

Challenging the field

Moderator: Lars Mogensen
Lars Mogensen is a free-lance journalist, mainly working with programs about current affairs and philosophy for Swedish Public Radio (SR). As a professional moderator and radio anchor man, he will lead the discussions of the conference theme Communication, Creativity and Imagination, and indeed spur the panelists on to Challenge the Field.

Key Note Panel: Leonardo Custodio, Raul Ferrer Conill, Bente Kalsnes, Maria Murumaa-Mengel, Kristian Møller.

Leonardo Custodio is a Brazilian post-doctoral fellow at the Institute for Advanced Social Research at Tampere University. He is also the co-coordinator of the Anti-Racism Media Activism Alliance, a three-year project funded by the Kone Foundation. Previously, Custodio researched media activism in the favelas of Rio de Janeiro. His current research and project focus on how people who suffer from racism use available media technologies to raise their voices and act against racism in Finland and Brazil. This research came out as a book "Favela Media Activism: Counterpublics for Human Rights in Brazil" (2017).

Raul Ferrer-Conill is a lecturer and researcher in media and communications at Karlstad University. His doctoral dissertation investigated the use of gamification in digital news production. His research interests cover journalism, digital forms of engagement, and processes of datafication. He has published his work in journals such as Journalism Studies, Digital Journalism, and Television and New Media.

Bente Kalsnes is Associate Professor at the Department of Journalism and Media Studies at the Oslo Metropolitan University. Her main research areas are media innovation, social media, political communication and information disorder. She received her Ph.D. from the University of Oslo with the dissertation: "The power of likes: Social media logic and political communication" (2016).

Maria Murumaa-Mengel (PhD in media and communication) is a social media lecturer and the program manager of journalism and communication at the Institute of Social Studies, University of Tartu. She is involved in research focusing mainly on young people’s use of social media, digital literacies and the transformation of private and public in online spaces. More specifically, her most recent research has looked into how young people construct and navigate the online-intimate; how online risks and opportunities are changing everyday practices of youth. She has published work in Young: Nordic Journal of Youth Research, International Review of Information Ethics and First Monday, and is a member of AoIR, ECREA, IAMCR, ICA and the EU Kids Online network.

Kristian Møller is a postdoc at the IT University of Copenhagen studying the intersection of media technology and LGBTQ sexuality and culture. His Ph.D. The mediatization of intimacy details the role of dating/hook-up apps in gay men’s everyday lives, intertwining media theory with critical concepts of affect and intimacy. Current work centers on drug and media use in queer male sex practices typically referred to as “chemsex”. His work is embedded in the research project "Medicine Man: Media assemblages of medicalized masculinity".
## Sessions Overview

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WEDNESDAY 21st August

11-13 Registration
11.30-13.00 Lunch meeting for division and TWG chairs and vice-chairs
13.00-13.30 Opening of the conference (OR:D138)
  Professor Tapio Salonen, ProVice Chancellor of Malmö University
  Sara Bjärstorp, Head of the School of Arts and Communication (K3), Malmö University
  Mattias Ekman, Head of FSMK, the Swedish national research organisation for Media and Communication research
  Jonas Ohlsson, Director of Nordicom
13.30-15.00 Keynote lecture Patrick McCurdy Comics, Collision, and Communication: Wrestling with The Beast (OR:D138)
  Moderator: Temi Odumosu, Senior Lecturer in Cultural Studies, researcher and curator on archives, postmemory, colonialism and visibility
  Discussants: Tina Askanius, Tina Askanius, Scholar of political activism and social movement media & Associate professor in MCS & Gunnar Kranz, Comic artist and senior lecturer in Visual Communication
15.00-15.30 Coffee break
15.30-18.00 Division and TWG-session 1

Division 1: Environment, Science and Risk Communication
Division chair: Arko Olesk, Co-chair: Anna Rantasila
Room: OR:C233

Session 1 Wednesday 21st August 15.30-18.00
Chair: Arko Olesk

Otto Hedenmo: Mitigating Climate change through cross-sector collaboration: the role of communication
Discussant: Anders Sundnes Lovlie

Peter Berglez, Otto Hedenmo, Ulrika Olausson: A Digital Turn in Cross-Sector Collaboration? The Case of Climate Change
Discussant: Harald Hornmoen

Josepha Wessels: Fear for the future; Teenagers and Climate Change
Discussant: Annika Egan Sjölander

Anna Roosvall, Matthew Tegelberg, Florencia Enghel: Media and climate migration: Transnational and local reporting on vulnerable island communities
Discussant: Kaisu Innanen

Notes:
**Division 2: Journalism**

*Division chair: Turo Uskali, Co-chair: Bente Kalsnes*  
*Room: the different groups will be in different rooms, see below*

**Session 1a Wednesday 21st August 15.30-18.00**  
*Room: NI:A0506*  
*Chair: Kristin Skare Orgeret*

Mark Blach-Ørsten & Jannie Møller Hartley: *The journalism scandal – when scandalization hits journalists and news media*  
Discussant: Karoline Andrea Ihlebæk & Carina Riborg Holter

Eva Mayerhöffer: *Radical without a cause? Right-wing alternative media in the Danish context*  
Discussants: Mark Blach-Ørsten & Jannie Møller Hartley

Christian Tatchou Nounkeu: *Press coverage of 'fake news' in election campaigning: The US and Sweden in a comparative approach*  
Discussant: Baris Coban & Bora Atama

Karoline Andrea Ihlebæk & Carina Riborg Holter: *Searching for "the real truth" – a study of far-right media users*  
Discussant: Christian Tatchou Nounkeu

Baris Coban & Bora Atama: *Affective Citizen Journalism in Turkey*  
Discussant: Eva Mayerhöffer

**Session 1b Wednesday 21st August 15.30-18.00**  
*Room: NI:A0507*  
*Chair: Turo Uskali*

**Panel: Immersive Journalism: Critical Perspectives**

Astrid Gynnild & Siri Flatlandsmo: *Ethical dilemmas of VR journalism in the lens of Project Syria*  
Discussant: Pasi Ikonen

Esa Sirkkunen, Turo Uskali, Heli Vääätäjä & Jorge Vázquez-Herrero: *Successful immersive storytelling – main features and practices*  
Discussant: Sarah Jones

Sarah Jones: *It's not just about empathy: going beyond the empathy machine*  
Discussant: Deborah G. Johnson

Deborah G. Johnson: *Visual manipulation issues of immersive journalism*  
Discussant: Astrid Gynnild

Pasi Ikonen & Turo Uskali: *Immersive journalism: Strong emotions - new health challenges*  
Discussant: Esa Sirkkunen

**Notes:**
Session 1c Wednesday 21st August 15.30-18.00  
Room: N1:A0510  
Chair: Pernilla Severson

Panel: Action research as method development in media and journalism studies

Annelie Ekelin: How and When Action Becomes Legitimised – On Reliability and Validity in Interactive, Collaborative Research  
Discussant: Ari Nykvist

Asta Cepaite & Elisabeth Stúr: Participatory action research in hyperlocal media studies: reflection on methodology  
Discussant: Pernilla Severson

Ari Nykvist: To Engage, Explain and Inform: How can transmedia storytelling methods used by the entertainment industry be used in journalism to reach out, achieve better public engagement, participation and knowledge-based understanding?  
Discussant: Annelie Ekelin

Pernilla Severson: How to understand and use action research as critical digital methods  
Discussant: Asta Cepaite

Division 3: Media and Communication History

Division chair: Henrik G. Bastiansen, Co-chair: Minna Lammi  
Room: NE:A0513

Session 1 Wednesday 21st August 15.30-18.00  
Chair: Henrik G. Bastiansen and Minna Lammi

Discussant: Fredrik Norèn

Kajsa Lindskog: The Camera - A Tool for Emancipation. A Study of Pioneering Female Photographers 1830-1850  
Discussant: Eva Åsén Ekstrand

Josef Batikha: ‘Dangerous Radio’: The Danish State Broadcasting and the Cold War, 1945-1959  
Discussant: Laura Saarenma

Laura Saarenma: Cold War Television Diplomacy: The German Democratic Republic (GDR) on Finnish Television  
Discussant: Josef Batikha

Janne Nielsen: A history of tracking on the Danish web  
Discussant: Heidi Kurvinen

Notes:
Division 4: Media, Globalization and Social Change

Division chair: Jessica Gustafsson, Co-chair: Kinga Polynuczuk-Alenius
Room: Wed & Thurs in room NI:A0411, Fri in room NI:A0406

Session 1 Wednesday 21st August 15.30-18.00
Theme The multiple sites of mediation
Room: NI:A0411
Chair: Jessica Gustafsson

Elin Johansen: Colour my past - Social Media as sites for Visual Sámi Repatriation and Remembrance
Discussant: Kinga Polynuczuk-Alenius

Discussant: Zhan Lifang

Heitor Alvelos, Abhishek Chatterjee & Jorge Pereira: Media - Mediation -Remediation: the inscription and purpose of weaving traditions in narratives dominated by digital investment
Discussant: Nina Grönlýkke Mollerup

Division 5: Media Literacy and Media Education

Division chair: Mari Pienimäki, Co-chair: Guna Spurava
Room: OR:E239

Session 1 Wednesday 21st August 15.30-18.00
Chair: Guna Spurava

Invited speaker: Tessa Jolls, President & CEO of the Center for Media Literacy (USA, CA): Powershift: Media Literacy as Strategic Defense
Media literacy is now taking its place as a focus for policy in every arena, since it is a proactive approach that governments can take to enhancing capacity and sustaining democratic decision-making. Now, the challenge for policy-makers is to meet the human and institutional resource needs for media literacy, to be able to introduce and support media literacy at all levels of society: a challenge that governments are just beginning to recognize and address. We are at the beginning of an exciting yet cautionary time for fulfilling the promise of media literacy education for civil society.

Lauri Palsa & Saara Salomaa: Media literacy in the 2020’s? Towards the renewed national policy in Finland
Discussant: Plenum discussion for both presentations
Chair: Mari Pienimäki

Jussi Okkonen & Sirkku Kotilainen: Finnish youth participating online – results of EU Kids online 2019 survey.
Discussant: Saara-Maija Kallio

Notes:
**Division 6: Media industries**

Division chair: Helle Sjøvaag, Co-chair: Aske Kammer  
Room: OR: F211  
Session 1 Wednesday 21st August 15.30-18.00  
Theme: Production, careers and the cultural industries  
Chair: Aske Kammer

Johan Lindell, Peter Jakobsson and Fredrik Stiernstedt: *Positions, capitals and values in the field of Swedish television production*  
Discussant: Ville Manninen, Markus Mykkänen, Heikki Hellmann

Indrek Ibrus, Ulrike Rohn and Alessandro Nani: *Emergence of Cross-Innovation Systems: Nordic and Baltic Audiovisual Media Industries Co-innovating with Other Sectors*  
Discussant: Johan Lindell, Peter Jakobsson, Fredrik Stiernstedt

Marius Øfsti: *The Cultural Industries Matrix*  
Discussant: Indrek Ibrus, Ulrike Rohn, Alessandro Nani

Maria Skytte: *Youtube is coming! New challenges for public service content for children in the digitized media system*  
Discussant: Marius Øfsti

Ville Manninen, Markus Mykkänen and Heikki Hellmann: *Challenges in media monitoring: Between desirable and possible*  
Discussant: Maria Skytte

**Division 7: Organization, Communication and Promotion**

Division chair: Salla-Maaria Laaksonen, Co-chair: Jessica Edlom  
Room: OR:D222  
Session 1 Wednesday 21st August 15.30-18.00  
Chair: Salla-Maaria Laaksonen

Panel: *Challenges to the Field*  
Cecilia Cassinger, Winni Johansen, Finn Frandsen, Chiara Valentini  
Discussants: Plenum

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Notes:
**Division 8: Political Communication**

*Division chair: Nils Gustafsson, Co-chair: Christina Neumayer*

*Room: OR: D131 (session 3b in OR:C477)*

**Session 1 Wednesday 21st August 15.30-18.00**

Chair: Nils Gustafsson

Renza Iqbal, Anjali Iyer & Himani Sharma: *Indian Elections 2019 and Movies: An Understanding of the Attempts to Influence Voter Behavior through Popular Media*

Discussant: Anamaria Dutceac Segesten

Anamaria Dutceac Segesten, Michael Bossetta, Nils Holmberg & Diederick Niehorster: *Eye-tracking the news: Comment disagreement and news shareability on Facebook*

Discussant: Birgitte Haanshuus

Michael Bossetta: *Political Campaigning Games: Digital Campaigning through Playful Coercion*

Discussant: Karen Arriaza Ibarra

Nils Gustafsson, Anders Olof Larsson & Jakob Svensson: *Elite and non-elite agenda-setting on Twitter: the case of #almedalen 2018*

Discussant: Christian Nounkeu Tatchou

Juha Herkman: *Life Cycle Model and Norwegian Progress Party*

Discussant: Mostafa Shehata

Karen Arriaza Ibarra: *Comparing recent digital campaign strategies of far-right political parties in Spain and Sweden*

Discussant: Michael Bossetta

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**Division 9: Theory, Philosophy and Ethics of Communication**

*Division chair: Markus Ojala, Co-chairs: Mats Bergman & Stina Bengtsson*

*Room: OR:B23c*

**Session 1 Wednesday 21st August 15.30-18.00**

Chair: Markus Ojala

Indrek Ibrus & Maarja Ojamaa: *On the creativity of media archives: A dialogue between media archaeology and cultural semiotics*

Discussant: Linus Andersson

Stina Bengtsson: *Single-sited ethnography: towards a media-centric digital ethnography for a medium theory approach*

Discussant: Kirsten Frandsen

Workshop: *Where is media studies going with(out) computational methods?*

Moderator: Anu Koivunen

Anu Koivunen, Kaarina Nikunen, Helle Sjøvaag & Pelle Snickars

Discussant: Plenum

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**Notes:**
**Division 10: TV and Film Studies**

*Division chair: Pia Majbritt Jensen, Co-chair: Mari Pajala*

*Room: OR: E477*

**Session 1 Wednesday 21st August 15.30-18.00**

*Chair: Pei Sze Chow (Aarhus University)*

**Workshop: Regional Screen Milieux: Production, Policy, and Praxis at the Periphery**

Pei Sze Chow (Aarhus University), Stine Agnete Sand (Universitetet i Tromsø), Elin Johansen (Universitetet i Tromsø), Anne Marit Waade (Aarhus Universitet) & Olof Hedling (Lunds Universitet)

**TWG 1: Media across the Life Course**

*Division chair: Stine Liv Johansen, Co-chair: Ane Kathrine Lolholm Gammelby*

*Room: OR:D377*

**Session 1 Wednesday 21st August 15.30-18.00**

*Chairs: Stine Liv Johansen & Ane Kathrine Lolholm Gammelby*

**Introduction to the TWG**

Sander Andreas Schwartz & Martina Skrubbeltrang Mahnke: *Fighting for agency: Everyday struggles with Facebook’s algorithm as a communicative other*

Discussant: Magnus Johansson

Martina Skrubbeltrang Mahnke & Mikka Nielsen: *Citizens’ experiences with digital health care records: Struggling between finding meaningful data and meaning in data*

Discussant: Ane Kathrine Lolholm Gammelby

Helle Breth Klausen: *The ambivalence of technology in ASMR experiences – do YouTube videos help or hinder to establish intimacy?*

Discussant: Annika Bergström

**TWG2: Gender and the Media**

*Division chair: Greta Gober, Co-chair: Martine Bentsen*

*Room: OR: C232*

**Session 1 Wednesday 21st August 15.30-18.00**

*MOVED TO FRIDAY*

*Chair: Tina Askanius*

**Workshop: Threats, doxing and online harassment against media scholars and media professionals**

Tina Askanius (Malmö University), Karoline Andrea Ihlebæk (Olso University), Birgitte Haanshuus (University of Oslo), Michelle Ferrier (Florida Agricultural & Mechanical University), Luisa Ortiz Pérez (Vita-Activa.org), Greta Gober (Stockholm University), Jenny Wiik and Johan Dam Farkas (Malmö University), and Bente Kalsnes (OsloMet)

*Discussants: Plenum*

**Notes:**
**TWG3: Game Studies**

*Division chair: Patrick Prax, Co-chair: Andreas Lindegaard Gregersen*

*Room: OR: B230*

**Session 1 Wednesday 21st August 15.30-18.00**

*Chair: Andreas Gregersen*

Paulina Rajkowska: *Playing with Tito: Critical play with an ideologically contested museum collection*

*Discussant: Patrick Prax*

Patrick Prax: *So you wanna make a game exhibition? An ideation tool for exhibiting digital games*

*Discussant: Paulina Rajkowska*

*Chair: Patrick Prax*

Faltin KarlSEN: *Creating games in the freemium era: Artistic ambitions, monetization models and ethical concerns*

*Discussant: Khalid Ezat Azam*

Khalid Ezat Azam: *The risks of loot boxes and its regulatory implications*

*Discussant: Faltin KarlSEN*

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**TWG 4: Audience studies**

*Division chair: Pille Pruulmann-Vengerfeldt, Co-chairs: Kim Christian Schroder & Annette Hill*

*Room: OR: C231*

**Session 1 Wednesday 21st August 15.30-18.00: Theme panel and ECREA roundtable**

*Theme 1: Emotions and affect in audience experiences (15.30-16.30)*

*Chair: Pille Pruulmann-Vengerfeldt*

Dino Viscovi & Tobias Olsson: *Digital Shame: a new and even useful concept?*

*Discussants: Janne Matikainen, Johanna Jääsaari & Minna Horowitz*

Britt-Marie Ringfjord: *Audience perspective on gendered representations and equality issues in sport media.*

*Discussants: Dino Viscovi & Tobias Olsson*

Janne Matikainen, Johanna Jääsaari & Minna Horowitz: *Emotions at Stake: Authority of the Media and Trust of the Audience in Finland.*

*Discussant: Britt-Marie Ringfjord*

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**Notes:**
Special session: ECREA roundtable: Stakeholder collaboration in audience research: Moving from why to how.
Chair: David Mathieu
Panelists: Göran Bolin, Pille Pruulmann-Vengerfeldt, Pille Runnel and Kim Schröder

Engaging in collaboration with stakeholders is an important but controversial consideration in our field, given that our interests in audience knowledge are shaped around different and sometimes conflicting stakes. This roundtable takes existing conversations (Lazarsfeld’s intervention on critical and administrative research, COST Action TAT’S’s work on stakeholder collaboration, CEDAR’s stakeholder consultation) further by focusing on the how of stakeholder collaboration, rather than the why. In a research environment characterized by data abundance, yet also by opacity, stakeholder collaboration has become a ‘sensitive necessity’.

**TWG 5: Media Studies in the Anthropocene**

*Division chair: Julia Leyda, Co-chair: Jørgen Bruhn*  
*Room: OR:C235*

**Session 1 Wednesday 21st August 15.30-18.00**

No papers

**TWG 6: Visual Communication and Culture**

*Division chair: Maria Nilsson, Co-chair: Anne Hege Simonsen*  
*Room: OR:C377*

**Session 1 Wednesday 21st August 15.30-18.00**

*Theme: Ethics, affect and the viewing subject in photojournalism and documentary*

Chair: Maria Nilsson & Anne Hege Simonsen

Jenni Mäenpää: *Photojournalistic decision-making from a global agent to a local end-user. Ethical reasoning around the Images of death*
Discussant: Hedwig De Smaele

Patrik Åker & Liudmila Voronova: *Photographic realism in the digital media age. Students’ reflections on photojournalism and visual literacy in Russia*
Discussant: Hedwig De Smaele

Maria Nilsson: *Portraits of flight: A case study of photojournalistic representations of refugees*
Discussant: Asko Lehmuskallio

Rebecca Bengtsson: *Using affective methodologies in visual research*
Discussants: Jenni Hokka & Kaarina Nikunen

Anne Hege Simonsen: *Digital Roland Barthes. Revisiting anchoring and relay in digital photojournalism*
Discussant: Chafic Najem

Miriam Von Schantz: *Destabilizing the regime of truth, the mockumentality of the viewing subject*
Discussant: Anne-Hege Simonsen

**Notes:**
TWG 7: Health, Environment and Communication

Division chair: Robert W. Vaagan, Co-chairs: Anette H. Grønning, Maja Klausen, Sinikka Torkkola & Eva Åsen Ekstrand,
Room: OR.C236

Session 1 Wednesday 21st August 15.30-18.00
Chair: Robert W.Vaagan

Kjersti Blehr Lånkan: Exposing mental illness
Discussant: Emanuella Marchetti

Ditte Laursen and Anette H. Grønning: Methodological challenges in researching econsultations as form of communication in patient-provider interactions
Discussants: Kjersti Blehr Lånkan

Emanuella Marchetti and Camilla Kolsen: Teaching health students professional language games through digital simulations
Discussants: Ditte Laursen

19.00–21.00 Reception at the Malmö Town Hall by invitation of the Mayor of Malmö
THURSDAY 22nd August

9.00–10.30 Division and TWG-sessions 2

Division 1: Environment, Science and Risk Communication
Division chair: Arko Olesk, Co-chair: Anna Rantasila
Room: OR:C233

Session 2 Thursday 22nd August 09.00-10.30
Chair: Anna Rantasila

ECREA panel: Citizen engagement and the role of publics in science and environment communication
Annika Egan Sjölander: Communication for Sustainability in the Antropocene – the pivotal role of citizen engagement and public participation
Discussant: Otto Hedenmo

Anna Maria Jönsson & Ester Appelgren: Engaging citizens for climate change – challenges for journalism
Discussant: Arko Olesk

Ulrika Olausson: Meat as a matter of fact(s): The role of science in everyday representations of livestock production on social media
Discussant: Bojana Romic

Mette Marie Roslyng: Environmental protest as citizenship
Discussant: Josepha Wessels

Division 2: Journalism
Division chair: Turo Uskali, Co-chair: Bente Kalsnes
Room: the different groups will be in different rooms, see below

Session 2a Thursday 22nd August 09.00-10.30
Room: NI:BoE15
Chair: Elisabeth Eide

Yngve Benestad Hägvar & Jørgen Alnæs: Help yourself: The individualization of responsibility in current health journalism
Discussant: Hilde Kristin Dahlstrøm

Hilde Kristin Dahlstrøm: Euthanasia in news mediax
Discussant: Lottie Jangdal

Lottie Jangdal: The Watch Dog That Barks When Needed
Discussant: Yngve Benestad Hägvar, Jørgen Alnæs

Notes:
Session 2b Thursday 22nd August 09.00-10.30
Room: NI:A507
Chair: Mark Blach-Orsten

Ebba Sundin, Rozane De Cock & Valérieane Mistiaen: Constructive journalism and tv reporting on refugees in Sweden and Belgium (2015-2017)
Discussant: Martin Karlsson

Rose Korol: Drawing the line -Tensions and negotiations between comics journalism and traditional journalism
Discussants: Ebba Sundin, Rozane De Cock & Valérieane Mistiaen

Martin Karlsson: Role performance in the management of political dissent by Swedish public service journalism
Discussant: Rose Korol

Session 2c Thursday 22nd August 09.00-10.30
Room: NI:A510
Chair: Mikko Grönlund

Roel Puijk: The use of video in local newspapers
Discussants: Signe Ravn-Højgaard, Ida Willig, Naimah Hussain

Thomas Wold: Alternative news and social media
Discussant: Roel Puijk

Discussant: Thomas Wold

Division 3: Media and Communication History
Division chair: Henrik G. Bastiansen, Co-chair: Minna Lammi
Room: NI:A0513

Session 2 Thursday 22nd August 09.00-10.30
Chair: Henrik G. Bastiansen and Minna Lammi

Philipp Seuferling: Mediated Memory Practices in Refugee Camps
Discussant: Siri Lindøe

Eva Åsén Ekstrand: In search of ”Swedishness” in SMÅLÄNNINGENS JUL (a Christmas magazine) during WWII.
Discussant: Julia Velkova

Heidi Kurvinen: Reporting on feminism in the Finnish mainstream media between 1960–1990: The role of journalists
Discussant: Birgitte Kjos Fonn

Notes:
Division 4: Media, Globalization and Social Change

Division chair: Jessica Gustafsson, Co-chair: Kinga Polynyczuk-Alenius
Room: Wed & Thurs in room NI:A0411, Fri in room NI:A0406

Session 2 Thursday 22nd August 09.00-10.30
Room: NI:A0411
Chair: Kinga Polynyczuk-Alenius

Theme: Media, policies, and activism

Matti Kortesoa: Banal Surveillance in Policymaking and Media Discourse on Finnish Intelligence Laws
Discussant: Outi Puukko

John Grönvall: Framing the Nordic Public Service news-media policies
Discussant: Jessica Gustafsson

Dagny Stuedahl & Kristin Orgere: Media as match-makers against political polarisation
Discussant: Kirill Filmonov

Division 5: Media Literacy and Media Education

Division chair: Mari Pienimäki, Co-chair: Guna Spurava
Room: OR:E239

Session 2 Thursday 22nd August 09.00-10.30
Chair: Guna Spurava

Krista Lepik: Libraries, the hubs of serenity in MIL cities?
Discussant: Mari Pienimäki

Lara Burton: Beyond the paradox of political disengagement: a comprehensive approach to mediated civic participation.
Discussant: Krista Lepik

Mari Pienimäki: Supporting the inclusion of at-risk youth through media education.
Discussant: Lara Burton

Business meeting chaired by Mari Pienimäki

Notes:
Division 6: Media industries

Division chair: Helle Sjøvåag, Co-chair: Aske Kammer
Room: OR:F211

Session 2 Thursday 22nd August 09.00-10.30
Chair: Mads Møller T. Andersen

Panel: Questioning streaming across music and television: Strategies, practices and business models
Hanne Bruun: The frugality of television: Dilemmas of scheduling and curating for a young audience on public service television
Mads Møller T. Andersen: A canary in the coalmine: DR3’s digital transition
Daniel Nordgård: Views from the boundaries: Music streaming, creativity and plurality
Anja Nylund Hagen: Music streaming and data literacy
Terje Colbjørnsen, Marika Lüders and Vilde Skanke Sundet: The streaming super users: Profiling heavy streaming users and their motivations across media industries

Discusssant: Plenary discussion

Division 7: Organization, Communication and Promotion

Division chair: Salla-Maarja Laaksonen, Co-chair: Jessica Edlom
Room: OR:D222

Session 2 Thursday 22nd August 09.00-10.30
Chair: Jessica Edlom

Panel: Journalism and strategic communication
Hanna Sofia Rehnberg, Maria Graström, Jacob Mickelsson, Jens Barland, Carina Tenor: In the borderland of journalism and strategic communication – professional roles and news production in transformation

Discusssants: Plenary

Division 8: Political Communication

Division chair: Nils Gustafsson, Co-chair: Christina Neumayer
Room: OR: D31 (session 3b in OR:C477)

Session 2 Thursday 22nd August 09.00-10.30
Chair: Christina Neumayer

Mattias Ekman: Anti-immigrant sentiments and mobilization on the internet
Discussant: Anna Roosvall

Birgitte Haanshuus & Karoline Andrea Ihlebæk: News about Jews: Antisemitism in Extreme Right Alternative Media
Discussant: Juha Herman

Notes:
Nete N. Kristensen & Anna Roosvall: Cultural journalism as political communication: #metoo in Danish and Swedish newspapers
Discussant: Mattias Ekman

Mostafa Shehata: Modeling the Political Effects of Transnational Media among Tunisian Diasporic Communities in Europe
Discussant: Nian Liu

Division 9: Theory, Philosophy and Ethics of Communication

Division chair: Markus Ojala, Co-chairs: Mats Bergman & Stina Bengtsson
Room: OR:B231c

Session 2 Thursday 22nd August 09.00-10.30
Chairs: Markus Ojala & Mats Bergman

Mats Bergman: How to cope in a pre-truth regime: Steps toward a pragmatist primer
Discussant: Reinhard Handler

Markus Ojala: Rethinking politicisation in the European public sphere
Discussant: Stephan Görland

Linus Andersson: The good life in an age of deep mediatization: Exploring a normative agenda for media studies
Discussant: Mats Bergman

Division 10: TV and Film Studies

Division chair: Pia Majbritt Jensen, Co-chair: Mari Pajala
Room: OR: E477

Session 2 Thursday 22nd August 09.00-10.30
Chair: Jakob Isak Nielsen (Aarhus University)

Panel: Nordic Drama Series: Synergies, Contrasts and Challenges

Jakob Isak Nielsen (Aarhus University), Audun Engelstad (Høgskolen i Innlandet, Norway), Gunhild Agger (Aalborg University), Lynge Stegger Gemzoe (Aalborg University), Olof Hedling (Lund University) & Anne Marit Waade (Aarhus University)

Discussant: Stine Agnete Sand

Notes:
**TWG 1: Media across the Life Course**

*Division chair: Stine Liv Johansen, Co-chair: Ane Kathrine Lolholm Gammelby*

*Room: OR:D377*

**Session 2 Thursday 22nd August 09.00-10.30**

*Chair: Bóas Hallgrímsson*

Maria Edström & Annika Bergström: *Media, capability and ageing*
Discussant: Ulrika Sjöberg

Joeb Høfdinghoff Gronborg: *Low battery, nagging notifications and exposed training routines – exploring everyday struggles with running-related self-tracking apps and their motivational strategies*
Discussant: Tine Eide

Magnus Johansson: *Morality as a 'labour of love' – Digital games, parental practices and the moral economy*
Discussant: Stine Liv Johansen

Lovisa Broms, Susanna Hedenborg & Aage Radman: *Generation Perfect – Young Equestrians and Social Media*
Discussant: Ane Kathrine Lolholm Gammelby

**TWG2: Gender and the Media**

*Division chair: Greta Gober, Co-chair: Martine Bentsen*

*Room: OR: C232*

**Session 2 Thursday 22nd August 09.00-10.30**

*Theme: Gender and affect in sport and music*

*Chair: Karoline Andrea Ihlebæk*

Bo Reimer & Erin Cory: *Of DJs & Dancefloors: Nightclubbing, Affect, and Women’s Empowerment*
Discussant: Malin Sveningsson

Britt-Marie Ringfjord: *Audience perspective on gendered representations and equality issues in sport media*
Discussant: Jonita Siivonen

**TWG3: Game Studies**

*Division chair: Patrick Prax, Co-chair: Andreas Lindegaard Gregersen*

*Room: OR: B230*

**Session 2 Thursday 22nd August 09.00-10.30**

*Chair: Faltiln Karlsen*

Toft-Nielsen et.al.: *Gaming and digital media use as gendered practices in the context of everyday*
Discussant: Faltiln Karlsen

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**Notes:**
**TWG 4: Audience studies**

*Division chair: Pille Pruulmann-Vengerfeldt, Co-chairs: Kim Christian Schröder & Annette Hill*

*Room: OR: C231*

**Session 2 Thursday 22nd August 09.00-10.30**

*Theme: News reception and news repertoires*

*Chair: Pille Pruulmann-Vengerfeldt*


Discussants: Stina Bengtsson & Sofia Johansson

Henrika Zilliacus-Tikkanen: *Messages from the Audience.*


Stina Bengtsson & Sofia Johansson: *News from the perspective of audiences: Promises and pitfalls with a phenomenological approach to studying news perceptions and practice.*

Discussant: Henrika Zilliacus-Tikkanenaria Kyriakidou

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**TWG 5: Media Studies in the Anthropocene**

*Division chair: Julia Leyda, Co-chair: Jørgen Bruhn*

*Room: OR:C235*

**Session 2 Thursday 22nd August 09.00-10.30**

*Chair and respondent: Jørgen Bruhn*

Julia Leyda: *Post-Air-Conditioning Futures and the Climate Unconscious*

Ola Ståhl: *Fictioning and the City*

Jørgen Bruhn: *Intermedial Ecocriticism*

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**TWG 6: Visual Communication and Culture**

*Division chair: Maria Nilsson, Co-chair: Anne Hege Simonsen*

*Room: OR:C377*

**Session 2 Thursday 22nd August 09.00-10.30**

*Workshop: Using Network Analysis to Understand Cultural Representations of Machine Vision*

Jill Walker Rettberg, Marianne Gunderson, Ragnhild Solberg & Linn Heidi Stokkedal

Discussants: Plenum

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Notes:
**Division 1: Environment, Science and Risk Communication**

*Division chair: Arko Olesk, Co-chair: Anna Rantasila*

*Room: OR:C233*

**Session 3 Thursday 22nd August 10.45 -11.45**

**Chair: Arko Olesk**

Anna Rantasila: *Communicating Risk and Managing Emotion in Mainstream News Media during a Nuclear Emergency – Lessons From the Response to 2011 Fukushima Daiichi Meltdowns*

Discussant: Anna Maria Jönsson

Kaisu Innnanen: *Researchers creating and analyzing the styles of science communication in the new media*

Discussant: Mette Marie Roslyng

**TWG 7: Health, Environment and Communication**

*Division chair: Robert W. Vaagan, Co-chairs: Anette H. Gronning, Maja Klausen, Sinikka Torkkola & Eva Åsen Ekstrøm*

*Room: OR:C236*

**Session 2 Thursday 22nd August 09.00-10.30**

**Chair: Maja Klausen**

Sinikka Torkkola, Pia Vuolanto, and Jaana Parviainen: *Social media and professional communication in the health care organization*

Discussant: Helena Sandberg

Helena Sandberg and Susanne Karregård: *Why do health communication not use media and communication theory? A review of health communication research 2010-2016*

Discussant: Sinikka Torkkola

- **10.30–10.45** Coffee break
- **10.45–11.45** *Division and TWG-sessions 3*

**Division 2: Journalism**

*Division chair: Turo Uskali, Co-chair: Bente Kalsnes*

*Room: the different groups will be in different rooms, see below*

**Session 3a Thursday 22nd August 10.45 -11.45**

**Room: NI:BoE15**

**Chair: Kate Kartveit**

Heidi Rosok-Dahl & Kristin Skare Orgeret: *Summertime and #metoo – has something changed?*

Discussant: Göran Svensson

Göran Svensson & Torbjörn von Krogh: *Journalism on journalism – glimpses of a neglected beat in Swedish news journalism*

Discussants: Heidi Rosok-Dahl & Kristin Skare Orgeret

Notes:
Session 3b Thursday 22nd August 10.45 -11.45
Room: NI:A0507
Chair: Asta Ceapaitė Nilsson
Andreas Widholm & Ester Appelgren: Softening hard news through datafication: Guidance and risk management as daily practices of data journalism in Sweden
Discussant: Maria Know-Lund

Maria Konow-Lund: Domestic cross-organizational journalism and reflection on new roles
Discussants: Andreas Widholm & Ester Appelgren

Session 3c Thursday 22nd August 10.45 -11.45
Room: NI:A0510
Chair: Ilmari Hiltunen
Jannie Møller Hartley & Tina Askanius: The activist journalist and the norm of objectivity: The case of #metoo
Discussant: Michelle Ferrier

Michelle Ferrier: Global study of online harassment points to harms for individual journalists and news enterprise
Discussants: Jannie Møller Hartley & Tina Askanius

Division 3: Media and Communication History
Division chair: Henrik G. Bastiansen, Co-chair: Minna Lammi
Room: NI:A0513

Session 3 Thursday 22nd August 10.45 -11.45
Chair: Henrik G. Bastiansen and Minna Lammi

Birgitte Kjøs Fonn: Unpolitical Political Journalism?
Discussant: Philipp Seuferling

Julia Velkov and Lars Lundgrena: The Future in Decay: Infrastructural Temporalities of Emergent Communication Technologies
Discussant: Knut Lundby

Division 4: Media, Globalization and Social Change
Division chair: Jessica Gustafsson, Co-chair: Kinga Polyczuk-Alenius
Room: Wed & Thurs in room NI:A0411, Fri in room NI:A0406

Session 3 Thursday 22nd August 10.45 -11.45
Theme: Geographies of communication
Room: NI:A0411
Chair: Jessica Gustafsson

Kinga Polyczuk-Alenius: Multi-scalar and multimodal approach to racism: The case of Poland
Discussant: Trine Kvidal-Røvik

Zhan Lifang: Reunderstanding the Sense of Place in Chinese-Swedish Tourist Event
Discussant: Heitor Alvelos, Abhishek Chatterjee & Jorge Pereira

Notes:
Division 5: Media Literacy and Media Education
Division chair: Mari Pienimäki, Co-chair: Guna Spurava
Room: OR:E239

Session 3 Thursday 22nd August 10.45 -11.45
Chair: Mari Pienimäki

Ella Airola, Päivi Rasi & Marjo Outila: Older people’s digital competences and willingness to use a video conferencing service to alleviate social isolation.
Discussant: Teemu Mikkonen & Eero Sormunen

Susanna Rivinen, Timo Cornér, Päivi Rasi & Heikki Kynäslahti: What should seniors’ media education look like? Results from IkaahMe project workshops for older adults and other stakeholders.
Discussant: Ella Airola

Teemu Mikkonen & Eero Sormunen: Finnish upper secondary school students evaluating the credibility of the controversial health-related web page.
Discussant: Susanna Rivinen

Division 6: Media industries
Division chair: Helle Sjøvaag, Co-chair: Aske Kammer
Room: OR:F211

Session 3 Thursday 22nd August 10.45 -11.45
Theme: Streaming and copyright
Chair: Helle Sjøvaag

Terje Colbjørnsen: All you can eat, but at what price? The pricing strategies of streaming media services
Discussant: Andreas L. Ægidius

Andreas L. Ægidius: Fixing music metadata in the Spotify Community – co-construction vs commodification
Discussant: Terje Colbjørnsen

Division 7: Organization, Communication and Promotion
Division chair: Salla-Maaria Laaksonen, Co-chair: Jessica Edlom
Room: OR:D222

Session 3 Thursday 22nd August 10.45 -11.45
Theme: Communication Professionals and Practices
Chair: Salla-Maaria Laaksonen

Karina Göransson, Anna-Sara Fagerholm: Visual communication and greenwashing
Discussant: Sandra Bergman

Sandra Bergman: The Role of Communication Professionals as Trainers
Discussant: Karina Göransson, Anna-Sara Fagerholm

Notes:
Division 8: Political Communication

Division chair: Nils Gustafsson, Co-chair: Christina Neumayer
Room: OR: D131 (session 3b in OR:C477)

Session 3a Thursday 22nd August 10.45-11.45
Room: OR: D131
Chair: Christina Neumayer

Panel: Datafication and the Welfare State

Anne Kaun: Folkhemmet 4.0: Automating the Welfare State
Lina Dencik: Scoring citizens: data analytics in public services and acting on 'measurable risk'
Kaarina Nikunen & Jenni Hokka: Complications of datafication in the public service media
Göran Bolin: The reconfiguration of educational value in data capitalism

Session 3b Thursday 22nd August 10.45-11.45
Room: OR:C477
Chair: Hallvard Moe

Panel: Public Connection: Results from a multi-method project on Norwegians’ orientations towards the public sphere

Jan Fredrik Hovden: Measuring Public Connection: A multiple factor approach
Hilde Sakariassen: Platforms for democratic citizenship? How users make sense of social media
Kjersti Thorbjørnsrud & Tine Figenschou: Alarmed citizens: Immigration, mistrust and alternative media
Brita Ytre-Arne: Democracy as seen from citizens’ everyday lives: A qualitative approach to public connection

Division 9: Theory, Philosophy and Ethics of Communication

Division chair: Markus Ojala, Co-chairs: Mats Bergman & Stina Bengtsson
Room: OR:B231c

Session 3 Thursday 22nd August 10.45-11.45
Chair: Mats Bergman

Stephan Görlan: Softening of time? Theorizing the acceleration in communication
Discussant: Indrek Ibrus

Sille Obelitz Søe, Rikke Frank Jørgensen & Jens-Erik Mai: What is the 'personal' in 'personal information'?
Discussant: Stina Bengtsson

Notes:
**Division 10: TV and Film Studies**

Division chair: Pia Majbritt Jensen, Co-chair: Mari Pajala  
Room: OR: E477

Session 3 Thursday 22nd August 10.45 -11.45  
Theme: Challenging representations  
Chair: Mari Pajala (University of Turku)

Susanne Eichner: Negotiating gender: Female protagonists as role models in Scandinavian TV drama series  
Discussant: Karin Ljuslinder

Karin Ljuslinder: (Im)Possible Lives and Futures: Disability and Crip Temporality in Swedish Cinema  
Discussant: Noha Adel

Noha Adel: The credibility of television drug advertisements among consumers: The case of the Egyptian Television  
Discussant: Susanne Eichner

**TWG 1: Media across the Life Course**

Division chair: Stine Liv Johansen, Co-chair: Ane Kathrine Lolholm Gammelby  
Room: OR: D377

Session 3 Thursday 22nd August 10.45 -11.45  
Chair: Annika Bergström

Stine Liv Johansen: Children as producers of digital content – struggles and structures  
Discussant: Stine Thordarson Moltubakk

Bóas Hallgrimsson, Therese Monstad & Ylva Ekström: Turn and face the strange: technological advancements conquer the educational setting  
Discussant: Joeb Høfdinghoff Grønborg

**TWG2: Gender and the Media**

Division chair: Greta Gober, Co-chair: Martine Bentsen  
Room: OR: C232

Session 3 Thursday 22nd August 10.45 -11.45  
Theme: Gender, violence and the media  
Chair: Greta Gober

Jonita Siivonen: Gender perspectives on obituaries in Helsingin Sanomat  
Discussant: Bo Reimer

Malin Sveningsson: Framing the Swedish #metoo movement  
Discussants: Britt-Marie Ringfjord

Notes:
TWG 3: Game Studies

Division chair: Patrick Prax, Co-chair: Andreas Lindegaard Gregersen
Room: OR:B230

Session 3 Thursday 22nd August 10.45 -11.45
Chair: Anne-Mette Thørhauge

Jeffrey Wimmer: The multi-directionality of mobile gaming
Discussant: Trond Aasland

Trond Aasland: In-Game Agency: Action Beyond the Player
Discussant: Jeffrey Wimmer

TWG 4: Audience studies

Division chair: Pille Pruulmann-Vengerfeldt, Co-chairs: Kim Christian Schröder & Annette Hill
Room: OR: C231

Session 3 Thursday 22nd August 10.45 -11.45
Theme 3: Audiences as SöMe participants
Chair: Kim Christian Schröder

Maarit Jaakkola & Tiina Räisä: Book Lovers, Book Worms and Bookaholics: Self-Presentations of Reading in the Book Reviewing Community on Instagram.
Discussant: Marika Lüders

Marika Lüders: Convenience trumps algorithms: predicting continued intention to use music streaming services.
Discussant: Maarit Jaakola and Tiina Räisä

TWG 5: Media Studies in the Anthropocene

Division chair: Julia Leyda, Co-chair: Jørgen Bruhn
Room: OR:C235

Session 3 Thursday 22nd August 10.45 -11.45
Chair and respondent: Julia Leyda

Anne Gjelsvik: On Bikes to Save the World

Anna Sofia Rossholm: Mountain imaginaries – deep time across media
TWG 6: Visual Communication and Culture

Division chair: Maria Nilsson, Co-chair: Anne Hege Simonsen
Room: OR:C377

Session 3 Thursday 22nd August 10.45 -11.45

Panel: Teaching Comics in Malmö - the City of Comics
Jakob Dittmar, Gunnar Krantz, Oskar Aspman & Tina-Marie Whitman
Discussants: Plenum

TWG 7: Health, Environment and Communication

Division chair: Robert W. Vaagan, Co-chairs: Anette H. Grønningsaeter, Maja Klausen, Sinikka Torkkola & Eva Åsen Ekstrøm
Room: OR:C236

Session 3 Thursday 22nd August 10.45 -11.45
Chair: Eva Åsen Ekstrøm

Carsten Stage, Karen Hvidtfeldt, and Lisbeth Klastrup: Young Danish cancer patients’ use and experience of social media: preliminary project results
Discussants: Robert W. Vaagan

Robert W. Vaagan, Anna Sendra, Jordi Farré, Alessandro Lovari: Strategies for digitizing health care provision in Finland, Italy, Spain and Norway
Discussants: Carsten Stage

Business meeting chaired by Robert W. Vaagan

12.00-13.00 National meetings
   Denmark: OR:C231
   Finland: OR:D222
   Norway: OR:D138
   Sweden: OR:D131

13.00-14.15 Lunch
14.15-16.30 Keynote lecture: Anja Bechmann Social Media and Collective Behavior (OR:D138)
   Moderator: Ann Light, Professor of Interaction Design and agent provocateur rethinking design
   Discussants: Susan Kozel, Professor of Philosophy, Dance and New Media & Jakob Svensson, lgbtqi activist, radical faerie, ai sceptic, as well as Professor of MCS

16.30-17.00 Coffee break
17.00-18.00 Division and TWG-sessions 4

Notes:
Division 1: Environment, Science and Risk Communication

Division chair: Arko Olesk, Co-chair: Anna Rantasila
Room: OR:C233

Session 4: Thursday 22nd August 17.00-18.00
Chair: Arko Olesk

Harald Hornmoen, Knut Jørgen Vie & Mads Dahl Gjøf,sen: Embodied Communication. Researchers’ communication and media coverage of the development of a cybernetic organism
Discussant: Anna Rantasila

Bojana Romic: Cultural imagination of robots
Discussant: Anna Roosvall

Division 2: Journalism

Division chair: Turo Uskali, Co-chair: Bente Kalsnes
Room: the different groups will be in different rooms, see below

Session 4a: Thursday 22nd August 17.00-18.00
Room: NI:BoE15
Chair: Göran Svensson

Torbjörn Rolandsson: Automating news valuing – The struggle over epistemic authority at Swedish public service
Discussant: Kate Kartveit

Kate Kartveit: Multiskilling in the Newsroom
Discussant: Torbjörn Rolandsson

Session 4b: Thursday 22nd August 17.00-18.00
Room: NI:A0507
Chair: Roel Puijk

Jaana Hujanen, Katja Lehtisäari, Olga Dovysh, Mikko Grönlund, Carl-Gustav Lindén and Carina Tenor: Creative self-expression, community engagement, activism. The roles of hyperlocal practitioners in the global North.
Discussant: Elisabeth Eide

Elisabeth Eide: Workplace Feature Stories – the Survival of a Genre
Discussants: Jaana Hujanen, Katja Lehtisäari, Olga Dovysh, Mikko Grönlund, Carl-Gustav Lindén, Carina Tenor
Session 4c: Thursday 22nd August 17.00-18.00
Room: NI:A0510
Chair: Niina Uusitalo

Kristin Skare Orgeret: The Journalistic coverage of #metoo in Norway and the Nordic countries
Discussant: Mads Eberholts

Mads Eberholts: From bad to better – possible implications of a transnational news agency in the Oresund region
Discussant: Kristin Skare Orgeret

Division 3: Media and Communication History
Division chair: Henrik G. Bastiansen, Co-chair: Minna Lammi
Room: NI:A0513

Session 4: Thursday 22nd August 17.00-18.00
Chair: Chair: Minna Lammi

Siri Hempel Lindoe: Severity, criticism and irony. Changes in expressions of solidarity in the Norwegian annual fundraiser, ”The NRK TV-Campaign” during the years 1974-2017
Discussant: Kajsa Lindskog

Henrik G. Bastiansen: Media History in the Age of Digital Reproduction: A Case Study from Norway
Discussant: Janne Nielsen

Division 4: Media, Globalization and Social Change
Division chair: Jessica Gustafsson, Co-chair: Kinga Polynezuk-Alenius
Room: Wed & Thurs in room NI:A0411, Fri in room NI:A0406

Session 4: Thursday 22nd August 17.00-18.00
No papers

Division 5: Media Literacy and Media Education
Division chair: Mari Pienimäki, Co-chair: Guna Spurava
Room: OR:E239

Session 4: Thursday 22nd August 17.00-18.00
No papers
Division 6: Media industries

Division chair: Helle Sjøvaag, Co-chair: Aske Kammer
Room: OR:F211

Session 4: Thursday 22nd August 17.00-18.00
Theme: Media policy and regulation
Chair: Helle Sjøvaag

Marko Ala-Fossi: Nordic Media Welfare State and the “Finnish model”: National distinctions or a gradual deviation from the norm?
Discussant: Jockum Hildén

Jockum Hildén: Democratic deficit of a new kind: three trends leading to lack of legitimacy of internet and media regulation in the EU
Discussant: Marko Ala-Fossi

Division 7: Organization, Communication and Promotion

Division chair: Salla-Maarit Laaksonen, Co-chair: Jessica Edlom
Room: OR:D222

Session 4: Thursday 22nd August 17.00-18.00
Theme: Nations, branding and crisis
Chair: Jessica Edlom

Jörgen Eksell, Felicia Fjällhed: Supranational Place Branding in the Nordics
Discussant: Hui Zhao

Hui Zhao: Nationalism and Publics’ Perceptions of Organizational Crisis: With a Focus on Multinational Corporations
Discussant: Jörgen Eksell

Division 8: Political Communication

Division chair: Nils Gustafsson, Co-chair: Christina Neumayer
Room: OR: D131 (session 3b in OR:C477)

Session 4: Thursday 22nd August 17.00-18.00
Chair: Christina Neumayer

Sara Leckner, Jakob Bjur & Håkan Cavenius: Trolls, fake news and bots: Attitudes towards privacy and political information on the internet before the Swedish parliamentary election 2018
Discussant: Kim Strandberg

Ekatherina Zhukova: Troll Image-Memes and Subverted Visuality: Digital Disinformation and History Revisionism of the Ukrainian Famine 1932-1933
Discussant: Bjarki Valtysson

Christian Nounkeu Tatchou: Press coverage of fake news related issues in context of election campaigning: The US and Sweden in a comparative approach
Discussant: Renza Iqbal

Notes:
Division 9: Theory, Philosophy and Ethics of Communication
Division chair: Markus Ojala, Co-chairs: Mats Bergman & Stina Bengsson
Room: OR:B231c

Session 4 Thursday 22nd August 17.00-18.00
No papers

Division 10: TV and Film Studies
Division chair: Pia Majbritt Jensen, Co-chair: Mari Pajala
Room: Room: OR: E477

Session 4 Thursday 22nd August 17.00-18.00
No papers

TWG 1: Media across the Life Course
Division chair: Stine Liv Johansen, Co-chair: Ane Kathrine Lolholm Gammelby
Room: OR:D377

Session 4 Thursday 22nd August 17.00-18.00
No papers

TWG 2: Gender and the Media
Division chair: Greta Gober, Co-chair: Martine Bentsen
Room: OR: C232

Session 3 Thursday 22nd August 17.00-18.00
No papers

TWG 3: Game Studies
Division chair: Patrick Prax, Co-chair: Andreas Lindegaard Gregersen
Room: OR:B230

Session 4 Thursday 22nd August 17.00-18.00
No papers
TWG 4: Audience studies

Division chair: Pille Pruußmann-Vengerfeldt, Co-chairs: Kim Christian Schröder & Annette Hill
Room: OR: C231

Session 4: Thursday 22nd August 17.00-18.00
Theme 4: Negotiating Audience Identities
Chair: Kim Christian Schröder

Alessandro Nani: Constructed memory and entertainment. How “ignorance” facilitates the construction of shared identity.
Discussants: Hilde Schanke Sundet & Line Nybro Petersen.

Brita Ytre-Arne & Faltin Karlsen: Negotiating digital media use: A situational approach to intrusive digital media and creative cross-media users.
Discussants: Alessandro Nani.

Hilde Schanke Sundet & Line Nybro Petersen: Ins and outs of transmedia fandom: Motives for entering and exiting the SKAM fan community.
Discussants: Brita Ytre-Arne & Faltin Karlsen.

TWG 5: Media Studies in the Anthropocene

Division chair: Julia Leyda, Co-chair: Jørgen Bruhn
Room: OR:C235

Session 4 Thursday 22nd August 17.00-18.00

Paper: Cars Grow on Trees

Business meeting chaired by Julia Leyda

TWG 6: Visual Communication and Culture

Division chair: Maria Nilsson, Co-chair: Anne Hege Simonsen
Room: OR:C377

Session 4: Thursday 22nd August 17.00-18.00
Session title: Visualizing activism in citizen media and mainstream media
Chair: Anne Hege Simonsen

Nina Mollerup & Bolette Blaagaard: Women on walls: Murals, stencils and graffiti as expressions of citizen media in revolutionary Egypt
Discussant: Maria Nilsson

Discussants: Veera Ehrln & Mikko Villi

Notes:
TWG 7: Health, Environment and Communication

Division chair: Robert W. Vaagan, Co-chairs: Anette H. Grønning, Maja Klausen, Sinikka Torkkola & Eva Åsen Ekstrand.
Room: OR.C236

Session 4: Thursday 22nd August 17.00-18.00
Chair: Anette H. Gronning

Espen Ytreberg: The case economy: making patients cases out of medical patients
Discussants: Maja Klausen

Maja Klausen: E-male: Digital consultations between the senior male (65+) patient and his general practitioner
Discussants: Espen Ytreberg

19.00–21.00 Gala dinner at Moriska Paviljongen, Folkets Park

Notes:
FRIDAY 23rd August

10.00–11.15 Division and TWG-sessions 5

Division 1: Environment, Science and Risk Communication

Division chair: Arko Olesk, Co-chair: Anna Rantasila
Room: OR:C233

Session 5 Friday 23rd August 10.00–11.15
Chair: Anna Rantasila

Anders Sundnes Løvlie, Astrid Waagstein & Peter Hyldgård: The Scientific Evidence Indicator for Popular Science News
Discussant: Peter Berglez

Arko Olesk: The types of visible scientists
Discussant: Ulrika Olausson

Division 2: Journalism

Division chair: Turo Uskali, Co-chair: Bente Kalsnes
Room: the different groups will be in different rooms, see below

Session 5a Friday 23rd August 10.00–11.15
Room: NE:BoE15
Chair: Flemming Swith

Niina Uusitalo & Katja Valaskivi: Managing hybrid audience relations in terrorism news reporting
Discussant: Miral Alashry

Miral Alashry: Legislative International Framework to Protect the Journalists in Armed Conflict Zones in the Middle East
Discussants: Niina Uusitalo & Katja Valaskivi

Notes:
Session 5b Friday 23rd August 10.00-11.15
Room: NI:A0507
Chair: Jannie Møller Hartley

Margareta Melin & Jenny Wiik: Living the Liquid Life. Journalism at the Intersection of Gender, Professionalism and Precariousness
Discussants: Ilmari Hiltunen & Aleks Suuronen

Ilmari Hiltunen & Aleks Suuronen: Experiences of External Interference Among Finnish Journalists
Discussants: Margareta Melin & Jenny Wiik

Session 5c Friday 23rd August 10.00-11.15
Room: NI:A0510
Chair: Cristina Archetti

Panel: Re-Imagining Research: Creativity in Professional and Academic Practice

Cristina Archetti: Researching Silence and Invisibility: Creative Methods in Political Communication Research

Ana Serrano Telleria: Improving Creativity through Design Thinking on Cross, Multi or Transmedia Projects

Johana Kotisova: Creative Nonfiction in Journalism Studies: Towards More Engaging and Engaged Research

Division 3: Media and Communication History

Division chair: Henrik G. Bastiansen, Co-chair: Minna Lammi
Room: NI:A0513

Session 5 Friday 23rd August 10.00-11.15
Chair: Minna Lammi

Panel: Towards a Nordic media history?
Jukka Kortti (Finland), Pelle Snickars (Sweden), Henrik G. Bastiansen (Norway)
Discussant: Plenum discussion
Division 4: Media, Globalization and Social Change

Division chair: Jessica Gustafsson, Co-chair: Kinga Polynczuk-Alenius
Room: Wed & Thurs in room NI:A0411, Fri in room NI:A0406

Session 5 Friday 23rd August 10.00-11.15
Theme: Gender, youth and media in Eastern Africa (2 papers)
Chair: Kinga Polynczuk-Alenius

Jessica Gustafsson: Gender, religion and journalistic
Discussant: Elin Johansen

Anders Hog Hansen: Girls and Boys, Schooling and Grassroots Journalism: New horizons, learning, media work and youth transitions in Eastern Africa
Discussant: Josepha Wessels

Division 5: Media Literacy and Media Education

Division chair: Mari Pienimäki, Co-chair: Guna Spurava
Room: OR:E239

Session 5 Friday 23rd August 10.00-11.15
Chair: Mari Pienimäki

Linus Andersson: It’s critical: the role of critical thinking in media and information literacy.
Discussant: Ulf Dalquist & Yvonne Andersson

Carolina Martinez: Promoting advertising literacy in Swedish leisure-time centers.
Discussant: Linus Andersson

Michael Forsman: The now and then of the critical mind: The emerging media citizen in the Swedish K12 curriculum.
Discussant: Carolina Martinez

Division 6: Media industries

Division chair: Helle Sjøvaag, Co-chair: Aske Kammer
Room: OR:F211

Session 5 Friday 23rd August 10.00-11.15
Theme: Business models
Chair: Aske Kammer

Helle Sjøvaag, Turid Borgen and Thomas Owren: Saving local journalism through ownership concentration? Digitalising newspapers chains in Norway: the case of Nordsjø/Amedia
Discussant: Barbara Brandstetter

Sabine Baumann: Data- and Technology-driven Media Business Models in Times of Convergence
Discussant: Helle Sjøvaag, Turid Borgen, Thomas Owren

Notes:
Barbara Brandstetter: Published in the newspaper and offered online for free? An analysis of the content strategy of different daily newspapers and weekly magazines in Germany
Discussant: Sabine Baumann

Division 7: Organization, Communication and Promotion

Division chair: Salla-Maria Laaksonen, Co-chair: Jessica Edlom
Room: OR:D222

Session 5 Friday 23rd August 10.00-11.15
Theme: Working life and communication
Chair: Salla-Maria Laaksonen

Linn Eckeskog: Pre-school teachers as non-professional communicators
Discussant: Greta Gober

Greta Gober: When sexualized violence becomes part of your job description: organizational responses to online abuse of female journalists.
Discussant: Linn Meidell Dybdahl

Inge Ramberg, Linn Meidell Dybdahl, Silje Maria Tellmann: The role of organisational architecture for science communication
Discussant: Linn Eckeskog

Division 8: Political Communication

Division chair: Nils Gustafsson, Co-chair: Christina Neumayer
Room: OR: D31 (session 3b in OR:C477)

Session 5 Friday 23rd August 10.00-11.15
Chair: Nils Gustafsson

Kim Strandberg & Aleksi Suuronen: When social media influencers go political – who, why and with what effect in terms of engagement?
Discussant: Ekaterina Zhukova

Nian Liu & Jun Liu: Explicating Emotions in Online Activism
Discussant: Elisabeth Eide

Elisabeth Eide & David Auby: "No Platforming" and Free Expression
Discussant: Camilla Haavisto

Division 9: Theory, Philosophy and Ethics of Communication

Division chair: Markus Ojala, Co-chairs: Mats Bergman & Stina Bengtsson
Room: OR:B23c

Session 5 Friday 23rd August 10.00-11.15
No papers

Notes:
**Division 10: TV and Film Studies**

Division chair: Pia Majbritt Jensen, Co-chair: Mari Paajala
Room: OR: E477

Session 5 Friday 23rd August 10.00-11.15
Chair: Erika Walukiewicz (Stockholm University)


Tindra Thor (Konstfack), Kristina Stenström (Stockholm University) & Erika Walukiewicz (Stockholm University)
Discussant: Anne Marit Waade

**TWG 1: Media across the Life Course**

Division chair: Stine Liv Johansen, Co-chair: Ane Kathrine Lolholm Gammelby
Room: OR: D477

Session 5 Friday 23rd August 10.00-11.15
Chair: Stine Thordarson Moltubakk

Annika Bergström: The transformation to digital news media use among older persons
Discussant: Bóas Hallgrimsson

Joeb Høfdinghoff Gronborg: Low battery, nagging notifications and exposed training routines – exploring everyday struggles with running-related self-tracking apps and their motivational strategies
Discussant: Helena Sandberg

**TWG2: Gender and the Media**

Division chair: Greta Gober, Co-chair: Martine Bentsen
Room: OR: C232

Session 5 Friday 23rd August 10.00-11.15
Chair: Tina Askanius

Workshop: Threats, doxing and online harassment against media scholars and media professionals
Tina Askanius (Malmö University), Karoline Andrea Ihlebæk (Olso University), Birgitte Haanshuus (University of Oslo), Michelle Ferrier (Florida Agricultural & Mechanical University), Luisa Ortiz Pérez (Vita-Activa.org), Greta Gober (Stockholm University), Jenny Wiik and Johan Dam Farkas (Malmö University), and Bente Kalsnes (OsloMet)
Discussants: Plenum

Notes:
**TWG3: Game Studies**

*Division chair: Patrick Prax, Co-chair: Andreas Lindegaard Gregersen*

*Room: OR: B230*

Session 5 Friday 23rd August 10.00-11.15

Business meeting chaired by Patrick Prax

**TWG 4: Audience studies**

*Division chair: Pille Pruulmann-Vengerfeldt, Co-chairs: Kim Christian Schröder & Annette Hill*

*Room: OR: C231*

Session 5 Friday 23rd August 10.00-11.15

**Theme 5: Audience participation in organizations’ digital/SoMe communication**

Chair: Kim Christian Schröder


Discussants: Krista Lepik, Pille Pruulmann-Vengerfeldt & Pille Runnel

Krista Lepik, Pille Pruulmann-Vengerfeldt & Pille Runnel: *Discussing affordances of digital museum space.*

Discussants: Linda Ryan Bengtsson & Eva Kingsepp

Pille Runnel, Krista Lepik & Pille Pruulmann-Vengerfeldt: *Digital services of museums’ and libraries – waste of time and money?*

Discussant: Plenum

**TWG 5: Media Studies in the Anthropocene**

*Division chair: Julia Leyda, Co-chair: Jørgen Bruhn*

*Room: OR:C235*

Session 5 Friday 23rd August 10.00-11.15

No paper

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Notes:
TWG 6: Visual Communication and Culture

Division chair: Maria Nilsson, Co-chair: Anne Hege Simonsen
Room: OR:C377

Session 5 Friday 23rd August 10.00-11.15
No papers

TWG 7: Health, Environment and Communication

Division chair: Robert W. Vaagan, Co-chairs: Anette H. Grønning, Maja Klausen, Sinikka Torkkola & Eva Åsen Ekstrand,
Room: OR:C236

Session 5 Friday 23rd August 10.00-11.15
No papers

11.15–11.30 Coffee break
11.30–13.00 Division and TWG-sessions 6 plus business meetings

Division 1: Environment, Science and Risk Communication

Division chair: Arko Olesk, Co-chair: Anna Rantasila
Room: OR:C233

Session 6 Friday 23rd August 11.30-13.00
Chair: Anna Rantasila
Business meeting chaired by Arko Olesk

Division 2: Journalism

Division chair: Turo Uskali, Co-chair: Bente Kalsnes
Room: the different groups will be in different rooms, see below

Session 6a Friday 23rd August 11.30-13.00
Room: NI:BoE15
Chair: Jakob Svensson

Lars Lundsten: The Toothless Watchdog – Icelandic Journalism and the missing C-Word
Discussant: Ulrika Andersson

Ulrika Andersson: Increased Polarization in Public Trust in Swedish News Media 2000 – 2018
Discussant: Lars Lundsten

Notes:
Session 6b Friday 23rd August 11.30-13.00
Room: NI:A0507
Chair: Maria Konow-Lund

Flemming Svith: Towards Inferential Journalism
Discussants: Andreas Widholm & Anna Roosvall

Andreas Widholm & Anna Roosvall: Cultural Journalism and Democracy: Use of and Attitudes Towards Cultural Journalism in Sweden
Discussant: Flemming Svith

Business meeting chaired by Turo Uskali in room NI:BoE15 12.30-13.00

**Division 3: Media and Communication History**

*Division chair: Henrik G. Bastiansen, Co-chair: Minna Lammi*
*Room: NI:A0513*

Session 6 Friday 23rd August 11.30-13.00

Business meeting chaired by Henrik G. Bastiansen and Minna Lammi:

The future of Division 3; election of new chair and vice-chair

**Division 4: Media, Globalization and Social Change**

*Division chair: Jessica Gustafsson, Co-chair: Kinga Polyczuk-Alenius*
*Room: Wed & Thurs in room NI:A0411, Fri in room NI:A0406*

Session 6 Friday 23rd August 11.30-13.00

*Theme: Migration and cosmopolitanism*
*Chair: Jessica Gustafsson*

Nina Grönljykke Mollerup: Perilous navigation: The creation of trust and knowledge through irregularised migrants’ digital practices in/of the European border regime
Discussant: Anders Hog Hansen

Josepha Wessels: Cosmopolitanism, Activism and Arab Documentary Film
Discussant: Dagny Stuedahl & Kristin Orgeret

Business meeting chaired by Jessica Gustafsson

**Division 5: Media Literacy and Media Education**

*Division chair: Mari Pienimäki, Co-chair: Guna Spurava*
*Room: OR:E239*

Session 6 Friday 23rd August 11.30-13.00

Chair: Mari Pienimäki

Ulf Dalquist & Yvonne Andersson: The fragmentation of media trust among Swedish adolescents.
Discussant: Michael Forsman

Notes:
Panel: The future of the media literacy classroom as a material, imagined, and practiced space
Ingrid Forsler, Staffan Ericson, Michael Forsman and Jesper Tække
   Discussant: Plenum

Division 6: Media industries
Division chair: Helle Sjøvaag, Co-chair: Aske Kammer
Room: OR:F211

Session 6 Friday 23rd August 11.30-13.00
Business meeting chaired by Helle Sjøvaag

Discussion: Plenum

Division 7: Organization, Communication and Promotion
Division chair: Salla-Maaria Laaksonen, Co-chair: Jessica Edlom
Room: OR:D222

Session 6 Friday 23rd August 11.30-13.00
Theme: Influencers + business meeting
Chair: Salla-Maaria Laaksonen

Hanna Reinikainen, Juhani Linna, Elina Vulli, Mari Ainasoja, Kimmo Ronkainen, Markku Turunen: Parasocial interaction with video bloggers in 360° videos
Discussant: Jessica Edlom

Jessica Edlom, Linda Ryan Bengtsson, Atle Hauge: Marketing strategies in the contemporary music industry: Using Superfans as Influencers
Discussant: Hanna Reinikainen

Business meeting chaired by Salla-Maaria Laaksonen

Division 8: Political Communication
Division chair: Nils Gustafsson, Co-chair: Christina Neumayer
Room: OR: D131 (session 3b in OR:C477)

Session 6 Friday 23rd August 11.30-13.00
Chair: Nils Gustafsson

Bjarki Valtysson, Rikke Frank Jørgensen & Johan Lau Munkholm: Co-constitutive complexity between Google’s Privacy Policy and the GDPR
Discussant: Sara Leckner

Camilla Haavisto: ‘Impossible’ activism and the right to be understood: Communication perspectives on the emergent refugee rights movement in Finland
Discussant: Siddharth Chadha

Siddharth Chadha: Queering Public Spaces: An analysis of political logics of participation at Cinema Queer Film Festival in Sweden
Discussant: Nils Gustafsson

Business meeting; chaired by Nils Gustafsson

Notes:
Division 9: Theory, Philosophy and Ethics of Communication

Division chair: Markus Ojala, Co-chairs: Mats Bergman & Stina Bengtsson
Room: OR:B231c

Session 6 Friday 23rd August 11.30-13.00
Chair: Stina Bengtsson

Reinhard Handler: Towards a media theory of practices
Discussant: Sille Obelitz Soe

Kirsten Frandsen: E-sport: media becoming sport
Discussant: Markus Ojala

Business meeting chaired by Markus Ojala

Division 10: TV and Film Studies

Division chair: Pia Majbritt Jensen, Co-chair: Mari Pajala
Room: OR: E477

Session 6 Friday 23rd August 11.30-13.00
Theme: Transnational encounters
Chair: Susanne Eichner (Aarhus University)

Lothar Mikos & Christine Hartmann: The adaptation process of "DRUCK", the German version of “SKAM”
Discussant: Pia Majbritt Jensen

Pia Majbritt Jensen & Ushma Chauhan Jacobson: Augmenting proximities theory: Including other proximities in the transnational travel of Danish television drama
Discussant: Mari Pajala

Mari Pajala: Encounters between production cultures in co-productions between Finnish television and socialist television in the 1970s and 1980s
Discussant: Lothar Mikos

Business meeting chaired by Pia Majbritt Jensen & Mari Pajala

TWG 1: Media across the Life Course

Division chair: Stine Liv Johansen, Co-chair: Ane Kathrine Lolholm Gammelby
Room: OR:D377

Session 6 Friday 23rd August 11.30-13.00
Chair: Tine Eide

Stine Thordarson Moltubakk & Kristine Ask: Control for the sake of freedom: Negotiating play in Norwegian gamer-families
Discussant: Maria Edström

Notes:
Helena Sandberg, Ulrika Sjöberg and Ebba Sundin: *Moral struggles and family negotiations in 0-3-year olds’ digital media uses*
Discussant: Stine Liv Johansen

Business meeting chaired by Stine Liv Johansen

Evaluation and future plans for the TWG. Orientation about special issue of Nordicom Information.

**TWG2: Gender and the Media**

*Division chair: Greta Gober, Co-chair: Martine Bentsen*  
*Room: OR: C232*

**Session 6 Friday 23rd August 11.30-13.00**  
*Chair: Maria Edström*

**Workshop: The future of media monitoring of gender and media – a Nordic follow up**  
*Presenters: Maria Edström (University of Gothenburg), Martine Bentsen (Roskilde University), Elisabeth Eide (Oslo Metropolitan University), Greta Gober (Stockholm University), Naimah Hussain (University of Greenland), Valgerður Anna Jóhannsdóttir (University of Iceland), and Jonita Siivonen (University of Helsinki)*  
*Discussants: Plenum*

Business meeting chaired by Greta Gober

**TWG 3: Game Studies**

*Division chair: Patrick Prax, Co-chair: Andreas Lindegaard Gregersen*  
*Room: OR:B230*

**Session 6 Friday 23rd August 11.30-13.00**

No papers

**TWG 4: Audience studies**

*Division chair: Pille Pruulmann-Vengerfeldt, Co-chairs: Kim Christian Schroder & Annette Hill*  
*Room: OR: C231*

**Session 6 Friday 23rd August 11.30-13.00: ECREA Panel and Business Meeting**  
*Theme: ECREA Panel Innovative methods in audience research communication*  
*Chair: Alessandro Nani*

Signe Kjær Jensen: *Children’s meaning making of animated film characters: A multimodal and musical audience study.*  
Discussant: Kim Christian Schrøder & Christian Kobbernagel

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Notes:
Noha Adel: Misleading Drug Advertisements and Consumer’s Purchasing Behavior. Discussion: Signe Kjær Jensen


Business meeting 12.30-13.30 chaired by Pille Pruulmann-Vengerfeldt

**TWG 5: Media Studies in the Anthropocene**

*Division chair: Julia Leyda, Co-chair: Jørgen Bruhn*  
*Room: OR:C235*

Session 6 Friday 23rd August 11.30-13.00

No papers

**TWG 6: Visual Communication and Culture**

*Division chair: Maria Nilsson, Co-chair: Anne Hege Simonsen*  
*Room: OR:C377*

Session 6 Friday 23rd August 11.00-13.00 (NOTE: extended session)  
*Session title: Considering the face in media representations and selfies*  
*Chair: Maria Nilsson*

Niamh Ni Broin & Elin Skogerbo: #NRK Rein: Exploring a mainstream and multi-platform Indigenous Media production by a Public Service Broadcaster as a Media Innovation  
Discussion: Anna Hege Simonsen and Maria Nilsson

Hedwig De Smaele: Faceless. The visual representation of overweight people in Flemish and Dutch online newspapers  
Discussion: Miriam Von Schantz

Asko Lehmskallio: Selfies infrastructurally inverted: How does a face become a digital face?  
Discussion: Nina Mollerup & Bolette Blaagaard

Business meeting chaired by Maria Nilsson

**TWG 7: Health, Environment and Communication**

*Division chair: Robert W. Vaagan, Co-chairs: Anette H. Grønning, Maja Klausen, Sinikka Torkkola & Eva Åsen Ekstrand*  
*Room: OR:C236*

Session 6 Friday 23rd August 11.30-13.00

No papers

Notes:
13.00-14.15 Lunch and NordMedia business meeting for division- and TWG chairs and vice-chairs and the organizing committee

14.15-15.30 Division and TWG-sessions 7

Division 1: Environment, Science and Risk Communication
Division chair: Arko Olesk, Co-chair: Anna Rantasila
Room: OR:C233

Session 7 Friday 23rd August 14.15-15.30
No papers

Division 2: Journalism
Division chair: Turo Uskali, Co-chair: Bente Kalsnes
Room: the different groups will be in different rooms, see below

Session 7a Friday 23rd August 14.15-15.30
Room: NI:BoE15
Chair: Lottie Jangdal

Jakob Svensson: When Institutions Collide: Actors, Conflicts and Logics Behind a News-Ranking Algorithm in a Scandinavian Daily
Discussant: Lottie Jangdal

Session 7b Friday 23rd August 14.15-15.30
Room: NI:A0507
Chair: Lars Lundsten

Birgit Røe Mathisen & Lisbeth Morlandstø: Blind Spots and Diversity in a Local Media Landscape
Discussant: Tiina Räisä

Tiina Räisä: What Do Journalists Mean by Integration? Tracing the Socialization Function of Journalism as a Meaning-Making Process
Discussants: Birgit Røe Mathisen & Lisbeth Morlandstø

Division 3: Media and Communication History
Division chair: Henrik G. Bastiansen, Co-chair: Minna Lammi
Room: NI:A0513

Session 7 Friday 23rd August 14.15-15.30
Chair: Fredrik Norén

Workshop: Media Historical Perspectives on Propaganda and Information in Post-War Sweden
Fredrik Norén, Emil Stjernholm, Åsa Bergström, Nikolas Glover, Lars Diurlin & Patrik Lundell from the universities of Umeå, Malmö, Lund, Uppsala, Linneaus, and Örebro
Discussant: Plenum discussion

Notes:
**Division 4: Media, Globalization and Social Change**

*Division chair: Jessica Gustafsson, Co-chair: Kinga Polynezuk-Alenius*

*Room: Wed & Thurs in room N1:A0411, Fri in room N1:A0406*

**Session 7 Friday 23rd August 14.15-15.30**

*Theme: Digital rights and participation*

*Chair: Kinga Polynezuk-Alenius*

- Outi Puukko: *Understanding digital rights movement: defining the field within media and social justice framework*
  - Discussant: John Grönvall

- Kirill Filmonov: *The social myth of participation: Performance of co-decision-making in Russian alternative media communities*
  - Discussant: Matti Kortesoa

**Division 5: Media Literacy and Media Education**

*Division chair: Mari Pienimäki, Co-chair: Guna Spurava*

*Room: OR:E239*

**Session 7 Friday 23rd August 14.15-15.30**

*Chair: Guna Spurava*

- Workshop: *Media didactics – Searching for Best Practices*
  - Margareta Melin & Kajsa Lindskog
  - Discussant: Plenum

**Division 6: Media industries**

*Division chair: Helle Sjøvaag, Co-chair: Aske Kammer*

*Room: OR:F211*

**Session 7 Friday 23rd August 14.15-15.30**

*Theme: Platforms and infrastructure*

*Chair: Aske Kammer*

- Espen Ytreberg: *Control over stories of illness and life: the case of a media participant turned media professional*
  - Discussant: Signe Sophus Lai

- Henrik Örnebring and Elizabeth Van Couvering: *Media logic meets platform logic: The case of labor market intermediary platforms in Sweden*
  - Discussant: Espen Ytreberg

- Signe Sophus Lai: *Regulating digital communication in Denmark – media system analysis from an infrastructural perspective*
  - Discussant: Henrik Örnebring, Elizabeth Van Couvering

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**Notes:**
Division 7: Organization, Communication and Promotion

Division chair: Salla-Maria Laaksonen, Co-chair: Jessica Edlom  
Room: OR: D222

Session 7 Friday 23rd August 14.15-15.30  
Theme: Authority, power and influencing  
Chair: Jessica Edlom

Nils S. Borchers, Sebastian Jürss: Sharing is our future: Imagined futures of the sharing economy  
Discussant: Salla-Maria Laaksonen

Salla-Maria Laaksonen, Camilla Haavisto, Erna Bodström: Finding the voice of a protest: negotiating authority among the multiplicity of voices in a pro-refugee demonstration  
Discussant: Nils Borchers

Division 8: Political Communication

Division chair: Nils Gustafsson, Co-chair: Christina Neumayer  
Room: OR: D31 (session 3b in OR:C477)

Session 7 Friday 23rd August 14.15-15.30  
Chair: Nils Gustafsson

Panel: Political humour scandals and sensations in Nordic media publicity.

- John Magnus R. Dahl: Challenging or patrolling boundaries? When public service comedy gets accused of racism
- Joanna Doona and Tommy Bruhn: “No fun with a political public service” The SKOLKO controversy and public service satire
- Joonas Köivukoski & Giselinde Kuipers: When humor becomes newsworthy: Stunts, slurs, and scandals in public discourse
- Sara Ödmark: Challenging consensus – 5 comedy controversies and what they tell us about the double-edged sword of humor
- Orla Vigso: "It's satire, dude!" the differing interpretations of the notion of political satire

Division 9: Theory, Philosophy and Ethics of Communication

Division chair: Markus Ojala, Co-chairs: Mats Bergman & Stina Bengtsson  
Room: OR:B231c

Session 7 Friday 23rd August 14.15-15.30  
No papers

Division 10: TV and Film Studies

Division chair: Pia Majbritt Jensen, Co-chair: Mari Pajala  
Room: OR: E477

Session 7 Friday 23rd August 14.15-15.30  
No papers
**TWG 1: Media across the Life Course**

*Division chair: Stine Liv Johansen, Co-chair: Ane Kathrine Lolholm Gammelby*
*Room: OR:D377*

Session 7 Friday 23rd August 14.15-15.30
Chair: Stine Liv Johansen & Ane Kathrine Lolholm Gammelby

**Workshop: Struggling with struggles**
Presenters: Open for all TWG members and other interested participants

**TWG2: Gender and the Media**

*Division chair: Greta Gober, Co-chair: Martine Bentsen*
*Room: OR: C232*

Session 7 Friday 23rd August 14.15-15.30

No papers

**TWG 3: Game Studies**

*Division chair: Patrick Prax, Co-chair: Andreas Lindegaard Gregersen*
*Room: OR:B230*

Session 7 Friday 23rd August 14.15-15.30

No papers

**TWG 4: Audience studies**

*Division chair: Pille Pruulmann-Vengerfeldt, Co-chairs: Kim Christian Schroder & Annette Hill*
*Room: OR: C231*

Session 7 Friday 23rd August 14.15-15.30

**Theme 7: The datafication of everyday life**
Chair and respondent: Lina Dencik

Stine Lombor: Niche of communicative agency: practicing the self in datafied living

Göran Bolin & Julia Velkova: Metrics in the digital everyday

Hallvard Moe: Operationalizing datafication to understand its impact on everyday life

Jannie Møller Hartley, David Mathieu, Sander Andreas Schwartz & Norbert Wildermuth: Navigating troubled waters without a compass: Datafied media, trust and everyday life

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Notes:
TWG 5: Media Studies in the Anthropocene
Division chair: Julia Leyda, Co-chair: Jørgen Bruhn
Room: OR:C235

Session 7 Friday 23rd August 14.15-15.30
No papers

TWG 6: Visual Communication and Culture
Division chair: Maria Nilsson, Co-chair: Anne Hege Simonsen
Room: OR:C377

Session 7 Friday 23rd August 14.15-15.30
Session title: Visual performativity of state power, violence and insurgency
Chair: Anne Hege Simonsen

Chafic Najem: Looking Back as Insurgency: inmate generated footage in Lebanese confinement
Discussants: Patrik Åker & Liudmila Voronova

Jenni Hokka & Kaarina Nikunen: Soldiers of ethnic nationalism: The affective practice of white masculinity and fabricated history of heroism on the Soldiers of Odin’s Facebook site
Discussant: Rebecca Bengtsson

Veera Ehrlén & Mikko Villi: Visually Social: Sports-related social support and communality on Instagram
Discussant: Jenni Mäenpää

TWG 7: Health, Environment and Communication
Division chair: Robert W. Vaagan, Co-chairs: Anette H. Grønning, Maja Klausen, Sinikka Torkkola & Eva Åsen Ekstrand.
Room: OR:C236

Session 7 Friday 23rd August 14.15-15.30
No papers

11.15-15.45 Coffee break
15.45-18.00 Keynote Panel, Challenging the Field: (OR:D138)
   Moderator: Lars Mogensen
   Leonardo Custodio, Raul Ferrer Conill, Bente Kalsnes, Maria Murumaa-Mengel & Kristian Møller
   Ending of the conference
19.00– Farewell party at Kölsvinet with dinner and dance at Malmö University Student Union

Notes:
Maps of Orkanen

1st floor

2nd floor

3rd floor

4th floor
Maps of Niagara

1st floor

4th floor

5th floor
Social Programme

**Wednesday 19:00-21:00**  
Reception at the Malmö Town Hall by invitation of the Mayor of Malmö

We kick-off the NordMedia 2019 conference with a reception at the Malmö Town Hall, to which we are honoured to be cordially invited by the Mayor of Malmö. The Malmö Town Hall, built in the 16th century, is rich on history. It is located in the center of the city, close to the Central station.  
Address: Kompanigatan 5.

**Thursday 19:00-00:00**  
Gala dinner at Moriska Paviljongen, Folkets Park

Moriska Paviljongen, or Moriskan, is one of Malmö’s oldest remaining restaurants. It opened its doors for people seeking culture, food, entertainment, parties, and good talks in 1902. We are looking forward to share a magical gala dinner with you all! You will find Moriskan in the middle of Folkets Park, in the area of Möllevången, famous for its diversity and rich culture.  
Address: Norra Parkgatan 2.

**Friday 19:00-late**  
Farewell party at Kölsvinet with dinner and dance at Malmö University Student Union

We dine and party out the NordMedia 2019 conference together at Kölsvinet, which belongs to Malmö university student union and is located right behind the Niagara building at Anna Lindhs plats.  
Live music with Partaypatrullen.  
Address: Bassängkajen 8.
Malmö University's location

Malmö University is centrally located, 5 minutes walk from Malmö Central Station. Go with city buses number 2, 3, 5, 7 or 8 to Anna Lindhs plats, using the app from Skånetrafiken.

Address Orkanen: Nordenskiöldsgatan 10
Address Niagara: Nordenskiöldsgatan 1