## Privacy policy for events arranged by BraMässor Sverige AB

BraMässor is responsible for processing the personal data that you provide as a visitor when you register or purchase a ticket to an event or trade fair arranged by us. The data includes, for example, name, address, phone number and email address. For business visitors, the information includes, for example, company name, position and industry.

Your personal data may be used for marketing purposes by BraMässor. The registered information may also be used for analyzing tools for marketing purposes.

BraMässor does not sell collected data, but may share the data with our organizing partners or sponsors.

In the case that you receive newsletters or emails from BraMässor, you are given the opportunity to unsubscribe to further information. In all our emails or newsletters there is a reference to how you unsubscribe from any digital information from us.

As a visitor to any BraMässor events, you may request that information about you is corrected or removed by emailing us at: <a href="mailto:info@bramassor.se">info@bramassor.se</a>

or by writing to us at the following address:

BraMässor Sverige AB Box 22307 SE-104 22 Stockholm

Events organized by BraMässor are photographed and filmed for advertising purposes and we reserve the right to use these images / movies freely in our own and in partners' channels without further consent from you as a visitor. All material is reviewed and inappropriate, discriminatory or offensive material is deleted.