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Siri Wikander, Director of People Growth at Scandic Hotels Group, the largest hotel operator in the Nordics, with 18 000 employees and almost 300 hotels. Siri has been in HR leadership and talent management positions for the past 15 years, in large retail companies but also in small start-up firms. She is very active in the development and debate around new ways of working and a strong advocate for the Empowering journey Scandic is on.