

Press Release

S.E.E. – Scandinavian Electronics Event is postponed and will be organized in parallel with Embedded Conference Scandinavia (ECS)

S.E.E., the largest electronics trade fair in the Nordics, and ECS, one of the largest embedded events in Europe, will be arranged in parallel on November 4-5 2020 at Kistamässan in Stockholm.

Because of the authorities' decision not to allow crowds exceeding 50 people S.E.E. – Scandinavian Electronics Event cannot be arranged on May 5-7 as planned.

Organizers BraMässor and the Swedish Electronics Trade Association have therefore jointly decided to re-schedule S.E.E. to November 4-5, 2020, and organize the exhibition in parallel with the association's other large event ECS – Embedded Conference Scandinavia, at Kistamässan in Stockholm.

- We are now gathering the entire Nordic electronics industry to create by far the strongest meeting place for electronics in the Nordics, says Mikael Joki, Chairman of the Swedish Electronics Trade Association. – In these times it is extra important to gather everyone and together show that we believe in the future!

The organizers are now in full swing planning all the details for when the two events are put next to each other. With these two leading events together under one roof Kistamässan will be filled with exhibitors and visitors, seminars, international speakers, award ceremonies, mingle and much more.

- We are very pleased to be able to announce the positive news despite the quite uncertain times at the moment, says Björn Lindfors, Project Manager at S.E.E. – This will be a great event for the whole industry and a place for everyone to meet up and do business at.
- S.E.E. plus ECS will be the best event for the electronics industry in many years, concludes Björn Lindfors.

For further information, please visit www.see-event.se and www.embeddedconference.se or contact:

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Organizers: