

Press Release 2020-06-10

## Minister of Industry Ibrahim Baylan inaugurates ECS 2020

**Embedded Conference Scandinavia (ECS) and S.E.E. – Scandinavian Electronics Event will be inaugurated by the Swedish Minister of Industry Ibrahim Baylan on November 4.**

- We are greatly honoured that the Minister of Industry has agreed to inaugurate Embedded Conference Scandinavia and the Scandinavian Electronics Event, says Björn Lindforss, Project Director at BraMässor, one of the organizers of the events. - This shows the importance of a strong meeting place for the Electronics Industry and consolidates the entire Swedish industry, continues Björn Lindforss.

It has become tradition that a renowned industry person inaugurates ECS, but this is the first time we can present a Swedish Minister as the Opening Speaker. Previously e.g. Ted Schönbeck (Google), Sara Mazur (Ericsson), Niklas Karpe (Scania) and Tomas Lagerberg (ABB) have inaugurated ECS.

The planning for the ECS conference program is well underway and apart from high profile keynote speakers, a number of specially invited reputed speakers active within selected focus areas will be participating in the conference. This is part of the ambition to create an even stronger and more cutting edge program.

This year ECS is organized in parallel with the largest electronics fair in the Nordics, S.E.E., meaning that the two events will be inaugurated together. The Opening Speech will take place on November 4 at 11.00.

### About Embedded Conference Scandinavia (ECS):

ECS is now organized in its 15<sup>th</sup> edition and has over the years developed into becoming one of Europe's largest embedded conferences. The international two-day event attracts some 2,000 participants from 25 countries and consists of a highly qualitative conference, an important exhibition with about 80 leading embedded suppliers and organizations, popular social activities and the annual Swedish Embedded Award prize ceremony.

### For more information:

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### **ECS is organized by:**



### **Parallel Event:**



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