

▼ NORDISKA ▲  
HISSMÄSSAN



EXHIBITOR  
INVITATION

31 JANUARY 2023  
SCANDIC INFRA CITY | STOCKHOLM

# THE NORDIC LIFT EXPO IS BACK!

After having to cancel the exhibition in 2020 it is now time to start up the work with the Nordic Lift Expo again and creating the obvious meeting place for the entire lift and escalator industries together with their customers. See you on 31 January, 2023!

## PERFECT VENUE FOR THE NORDIC LIFT EXPO

The Expo will be organized in the exhibition hall at Scandic Infra City, located right in between Arlanda Airport and central Stockholm. Perfect for those who are flying into Stockholm as well as those coming by car, since excellent parking facilities are offered.

We will organize the long-awaited exhibition in close cooperation with the industry. There will be an entire day of exhibition, seminars and networking with industry colleagues and specially invited end customers. Like previously you have the chance to become one of our Premium Partners and get plenty of extra exposure.

The ambition is to get all the important actors in the industry onboard as exhibitors in order to create a must attend event for customers from all across the Nordics. The industry is growing and technology is developing fast.

At the Nordic Lift Expo you will show your product news to new and existing customers. A seminar program with a highly topical content will increase the interest from important industry professionals.

## COFFEE AND LUNCH INCLUDED

Coffee and lunch is included for all attendees and after the exhibition there will be a relaxed mingle with drinks and conversation. You can book your participation already! The best stand spots will go to those who book first.

*Welcome!*

Bo Magnusson, Project Manager



ORGANIZED BY: OXBRIDGE LIVE MEDIA

IN COLLABORATION WITH:



[nordiskahissmassan.com](http://nordiskahissmassan.com)

 HISSFÖRBUNDET  
Swedish Association of Lifts and Escalators

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## FACTS AND FIGURES ABOUT THE INDUSTRY IN THE NORDICS

The lift industry employs some 3,600 people in Sweden, and as many are employed in the other Nordic countries. The turnover for the industry in the Nordics is approximately 16 billion SEK per year with an annual increase of 4%.

## WHO SHOULD ATTEND THE EXHIBITION?

Industry professionals and end customers from all over the Nordic countries will be invited. We are working closely together with the leading suppliers and will invite anyone who can benefit from visiting the event, e.g. constructors, fitters, buyers, management, consultants, architects and real estate companies.

Visiting the event is free of charge and all visitors are offered free coffee and lunch.

## ADVISORY GROUP

The organizers have formed a steering group that will help us make the Nordic Lift Expo the annual meeting place for the industry. Group members are amongst others Anne Geitman from the Swedish Association of Lifts and Escalators, Victor Ljung from Hissmekano, Kim Linkruus from Hydroware and other industry pros will be invited along the way.

## WHO SHOULD EXHIBIT?

Producers of lifts, escalators and platforms together with wholesalers and subcontractors of control systems, components, spare parts and electronics. These together with consultants offering their services will form a highly interesting trade show for our target groups.

## HOW CAN I PARTICIPATE AS AN EXHIBITOR?

This time we will offer different modules in order for everyone to find something suitable.

**SMALL** – for smaller businesses, consultants and startups we offer a small stand of 6 m<sup>2</sup> (3x2m)

**MEDIUM** – for slightly larger companies who want to be able to show product news we offer a stand of 12 m<sup>2</sup> (6x2m)

**PREMIUM PARTNERS** – for those who want to show their products and news in full scale and be exposed exclusively before and after the exhibition in all communication as well as onsite, we offer the Nordic Lift Expo Premium Partnership. A large stand of 24 m<sup>2</sup> (8x3m) is included in the partnership and you also have the opportunity to hold a seminar.

## PRICES:

(VAT will be added as applicable):

**SMALL** 11.000:-

**MEDIUM** 22.500:-

**PREMIUM** 45.000:-

A basic fee of 4.000:- excluding VAT will be added for each exhibitor. All stand packages include walls against neighboring stands and an electricity socket (2000 W/10 amp). Any additional equipment is the responsibility of the exhibitors themselves. All visitors and exhibitors are offered free lunch, coffee and drinks at the mingle. Please book your participation by completing the enclosed booking form.

**Exhibition Times:** 9.00-16.30

**Mingle:** 16.30

**IF YOU WANT TO FIND OUT MORE OR MAKE A BOOKING, PLEASE DO NOT HESITATE TO CONTACT US:**

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