

PRIVACY NOTICE – PARTICIPATION IN „VOLVO RECHARGE” DIGITAL PRESS EVENT

Last updated: 29 January 2021

This document describes how Volvo Cars (as defined below) processes your personal data when you participate in our Volvo Recharge digital press event (hereinafter “Event Participation”).

You can find below:

1. Who is responsible for the processing of your personal data
2. What personal data we process and why
3. How long we keep your data
4. Who we share your personal data with
5. What rights you have in relation to the data processing we perform
6. How to contact us

1. Who we are

The entity that is responsible for the processing of personal data in relation to the Event Participation is Volvo Car Corporation, having its registered office at Assar Gabrielssons Väg, SE-405 13 Gothenburg, Sweden, company registration number 556074-3089, hereinafter referred to as “**Volvo Cars**”, “**we**”, or “**us**”.

2. What personal data we collect and why

The Event Participation involves the processing of the following categories of personal data:

1. When you register for our event, we process your first and last name, which publication you represent, and your country of residence. We process this data based on our legitimate interest to document and understand which publications plan to participate in our event (Art. 6(1)(f) GDPR).
2. When you register for our event, we also ask for your e-mail address. We do so in order to send you a confirmation e-mail once the booking process has been completed, and to provide you with a calendar invitation which includes a link to our event. We process this data based on our legitimate interest to enable audience participation in our digital event (Art. 6(1)(f) GDPR).

3. We also use your e-mail address in order to provide you with an event-related press kit after the event has taken place. We process this data based on our legitimate interest to distribute relevant and accurate event-related material such as fact sheets and images (Art. 6(1)(f) GDPR).

3. How long we keep your data

We keep the data that we process for the Event Participation for 3 months after the event has been held. After that, we delete all data that has been collected on you in our systems.

4. Who we share your personal data with

We will share your personal data with the following categories of third parties, on a need-to-know basis:

- Our processors supporting our activity in general, such as providers of IT solutions;
- Our processors supporting the Event Participation, which are limited by contract in their ability to use your personal data for any purpose other than to provide services for us in compliance with each data processing agreement in place:
 - Delegia AB (Sweden, Germany, Ireland) – booking system provider.

5. Your rights in relation to the data processing we perform

You have specific legal rights granted by the General Data Protection Regulation relating to the personal data we process about you. You can withdraw your consent or object to our processing of your data, access the data we hold about you, ask for rectification or restriction of your data, request to have your data ported to another entity, request that we delete your data, and finally you can file a complaint with a data protection supervisory authority.

Details about your rights – what they mean, when and how you can exercise them - can be found in our [Customer Privacy Policy](#).

6. Contact information

In order to exercise your rights, please use the applicable web form mentioned above. If you have any other questions regarding the subject matter of personal data protection, you can contact us at the following contact details:

Volvo Car Corporation

Post address: Volvo Car Corporation, Assar Gabrielssons Väg, SE-405 31 Gothenburg, Sweden

E-mail address: globdpo[at]volvocars[.]com

7. Changes to our Privacy Notice

We reserve the right, at our discretion, to modify our privacy practices and update and make changes to this privacy notice at any time. Whenever we make substantial changes to this notice, and in particular when this notice underlies your consent, we will inform you of the changes.

This privacy notice is current as of the date which appears at the top of the document.