V O L V O

CIRCULAR	SMARTER PRODUCT USE & MANUFACTURING	RO REFUSE	Make product redundant by abandoning its function or replacement by radically different product
LINEAR		R1 RETHINK	Make product use more intensive (i.e., by sharing products)
		R2 REDUCE	Increase efficiency in product manufacturing or by consuming less natural resources
	EXTEND LIFESPAN OF PRODUCT AND PARTS	R3 REUSE	Reuse of discarded product which is still in good condition and fulfils its original function
		R4 REPAIR	Repair and maintenance of defective product so it can continue to be used with its original function
		R5 REFURBISH	Restore an old product and bring it up-to-date
		R6 REMANUFACTURE	Use (parts of) discarded product in a new product with the same function
		R7 REPURPOSE	Use (parts of) discarded product in a new product with a different function
	USEFUL APPLICATION OF MATERIALS	R8 RECYCLE	Process materials to obtain the same or lower quality
		R9 RECOVER	Incineration of material with energy recovery

The R-Framework, adopted from Potting et al. (2017), colors modified