

Press Release 2015-06-12

## **EU project Arrowhead to be presented at ECS**

Embedded Conference Scandinavia, ECS, starts a co-operation with Arrowhead, Europe's largest research project within automation for the production, energy and processing industries.

The EU project Arrowhead was launched in 2013. With a total budget of 64 million Euro and partners from 15 countries Arrowhead is the largest EU research project within automation. The aim of the project is, by developing advanced technology, to show how technical units can work together independently to amongst other things optimize the usage of energy within the production and processing industries, energy production, electrical mobility and smart cities.

The research project spans over four years and is co-ordinated by Luleå Technical University.

- Our society faces both energy and competing power challenges. Those challenges are closely connected and demand new dynamic interaction between energy producers and consumers, in between machines, systems, humans and systems etc. *Co-operative Automation* is the key to those interactions and is made possible by the technology that is developed around the Internet of Things and service oriented architectures, says Jerker Delsing, Professor at the Luleå Technical University and co-ordinator of the Arrowhead project.
- ECS is an obvious platform to present Arrowhead and it will be a great forum for marketing the research results from the project so that others can use this cutting edge technology, continues Jerker Delsing.

Arrowhead will have their own conference track at ECS as well as display the different research results in their own area at the exhibition.

 We are very proud that Arrowhead has chosen ECS to present the project and its results, says Lena Norder, CEO, the Swedish Electronics Trade Association. – It fits very well with our ambition to include all the latest technology within Embedded and the Internet of Things at this year's ECS.

The tenth edition of Embedded Conference Scandinavia cements its position as Northern Europe's leading meeting place for the international embedded industry. With a world class conference program and a compact exhibition with many international exhibitors, ECS is larger than ever.

ECS takes place November 3-4, 2015, at Kistamässan in Stockholm, Sweden.

For further information, please visit www.embeddedconference.se or www.arrowhead.eu

## **Embedded Conference Scandinavia is organized by:**







