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ECS in new strategic collaboration with Swedsoft

Embedded Conference Scandinavia, ECS, continues to expand. Ahead of this year's edition, which is also the 10 year anniversary of ECS, a new collaboration with Swedsoft has been formed. During one full day at ECS Swedsoft will arrange their annual STEW, Software Technology Exchange Workshop, which adds a key agenda point to the conference program.

- We are very proud to enter into this new strategic and important collaboration with Swedsoft, which will be a great boost for ECS, says Björn Delin, CEO of BraMässor, and Lena Norder, CEO of the Swedish Electronics Trade Association, joint organizers of Embedded Conference Scandinavia. – We have managed to develop ECS further for each year and this year we believe we can offer a better ECS than ever before, continues Björn Delin.

The one decade anniversary cements Embedded Conference Scandinavia's position as the leading meeting place for the international embedded industry in Northern Europe. With a world class conference program and a compact exhibition with many international exhibitors ECS is more comprehensive than ever.

- Swedsoft is a non-profit association with members from industry, institutes and universities. Our aim is to make Sweden an Innovation Center for software intense systems to strengthen welfare, industrial competition and academic status in Sweden, says Stefan Andersson, Chairman of Swedsoft. – To achieve this we are working to inform and co-operate with different actors in society and helping to develop the Swedish education system to secure future competence needs amongst our members. In addition, Swedsoft is a strong platform for networking, across industry borders and in between industry and education.
- Taking part in ECS and arranging STEW (Software Technology Exchange Workshop) during ECS is a part of this. We are looking forward to an inspiring exchange between technology and industry areas, and between industry, institutes and universities, says Stefan Andersson.

ECS takes place November 3-4, 2015, at Kistamässan in Stockholm, Sweden.

For further information, please visit www.embeddedconference.se or www.swedsoft.se

Embedded Conference Scandinavia is organized by:



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