

Press Release 2015-08-27

Daniel Frylmark, Scania CV, confirmed keynote at ECS 2015

“The road towards autonomous transport solutions” is the title of Daniel Frylmark’s keynote session at ECS 2015, November 3. Frylmark is Head of Driver Assistance Controls at Scania CV.

- We are very pleased to announce Daniel Frylmark’s participation in the program, says Lars Johan Larsson, Program Manager at Embedded Conference Scandinavia. – He is very well renowned in the industry, his presentation is highly topical and fits the theme of the conference like hand in glove.

Daniel Frylmark’s presentation will discuss development strategies and methods to face embedded system challenges in the fascinating and quickly expanding areas of Intelligent Transport Systems and Autonomous Transport Solutions. Rapid advances in increased electrification, simulation driven software development and centralized sensor fusion play key parts. The presentation will also touch on how lean development methods and value driven leadership make the journey towards autonomy an evolution rather than a revolution.

The ECS program has developed each year and is sure to cover the latest trends and technology in the embedded industry. This year there will be four main tracks and two parallel workshops, including Software Development Methods, Operating Systems, and IoT Development. Swedsoft’s event STEW – Software Technology Exchange Workshop – and Arrowhead - Europe’s largest research project within automation for the production, energy and processing industries – are also included in the program.

The entire conference program will be published shortly on www.embeddedconference.se

ECS takes place November 3-4, 2015, at Kistamässan in Stockholm, Sweden. All conference sessions and the visit to the exhibition are free of charge, but pre-registration is necessary. The registration will open in September.

Further information regarding Daniel Frylmark:

Daniel has a Master of Science degree in Applied Physics and Electrical Engineering and has worked with development of Embedded Systems at Scania since 2003. He began as a function developer within Chassis Control Systems and was appointed Senior Engineer within automatic controls in 2007, before changing carrier to focus on leadership in 2008. Since 2011, his main responsibility is development of Advanced Driver Assistance Systems.

For further information, please contact:

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